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# SKINNER

LOOK FOR THE NAME IN THE SELVAGE

Skinner's Flat Crepe, a classic fabric of time-attested quality, fashions a resort frock whose chic lies in its utter simplicity. It has been adopted by BURDINE's in Miami for their Sunshine Fashions presentation. Other prominent stores showing this frock include: Franklin simon & co., inc., New York; the lindner co., Cleveland; marshall field & co., Chicago; NEIMAN-MARCUS CO., Dallas; I. MAGNIN & CO., INC., San Francisco, Los Angeles, Santa Barbara, Seattle. At BURDINE's you will also find Skinner's Flat Crepe featured as a Sunshine Fashion in the fabric department.





Model D149—Of course you must have Tyrolean shorts like these of Charlotte's. Rustic linen with contrasting pipings, and bretelles. 6.75. The checked linen shirt is 3.95. Crocheted string cap 3.95

# Shorts are the Fashion!

Model D145—Winnie is wearing a shorts costume made of native Japanese cotton, striped in shades of brown that look very smart with a suntanned skin. Halter top and shorts that are belted in front, sizes 14 to 20, 9.75

The Riviera sandals in striped cotton have wood soles. 5.95

Model D146—Babs is wearing Best's Shirtmaker shorts costume in Russian cord cotton shirting. Open neck shirt and longer shorts with grosgrain belt. White, red, blue, green, or tan. Sizes 14 to 20. Shirt 3.95. Shorts 2.95

The open toe sandals have contrasting straps. 2.95

Model D147—Bee follows the Riviera fashion for white piqué, and likes the new camisole top with adjustable shoulder straps. The shorts have wide belt band, and slide fastener closing in front. Sizes 14 to 20. 3.95

The rope sole sandals have white crocheted string band. 5.00

Model D148—Charlotte is a gay young thing in her India Madras shorts costume, just like the one on the cover of Vogue. Predominating colors, red and yellow, red and blue, blue and white. Sizes 14 to 20. 16.75

The lacy blue and white string sandals have wood soles. 8.75

MAIL ORDERS FILLED

# Best & Co.

Fifth Avenue at 35th Street

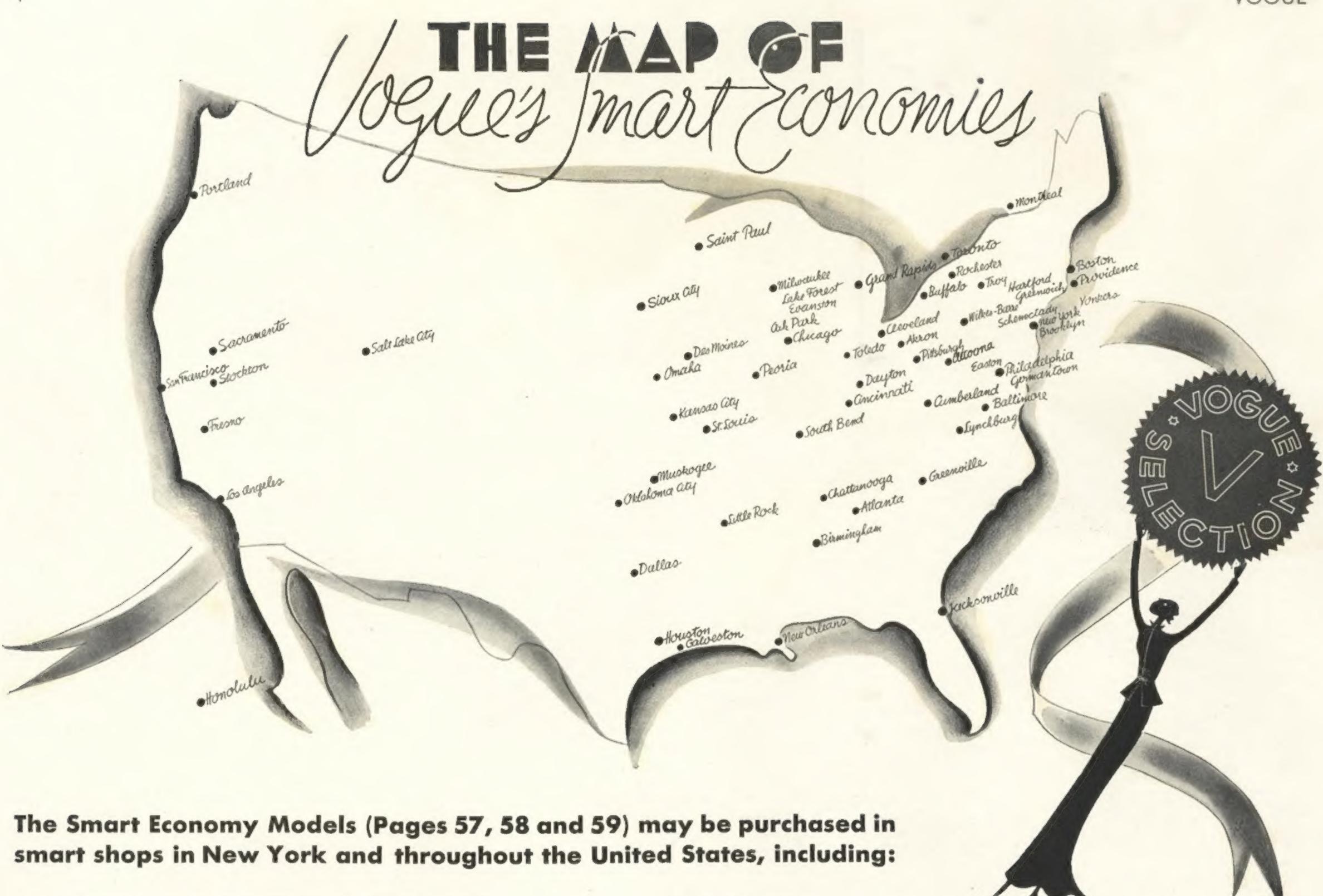
GARDEN CITY

MAMARONECK

EAST ORANGE

BROOKLINE





e If no shop in your city or shopping center is listed here, write to Vogue, 420 Lexington Ave., New York City, and we will be glad to give you the address where the Smart Economies are available. Be sure to state what model or models you are interested in. Enclose stamped, addressed envelope.

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Photographed at "21"

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Arthur O'Neill

ON THE PLAZA . NEW YORK BERGDORF

5TH AVENUE AT 58TH STREET

☆ Pommery 1926, by Bergdorf Goodman. An exhilarating costume you wear when you dine à deux. The velvet jacket puts on a demure front but keeps its back in the electric pattern of the gown. One of many sparkling designs in our made-to-order and ready-to-wear collections for North and South.



Only these magic seraceta threads can catch the radiant delicacy of Spring's new cloudy pastels—exotic and beautiful as Tropic flowers...from them Corribba has been created, a magnolia-petal, dusty, soft, wide wale fabric. Franklin Simon presents it in dresses of youthful simplicity with utterly diverting Paris touches. Seraceta Strands of Fashion · Product of The Viscose Company · 200 Madison Ave., N.Y. · We comply with the NRA

Naive as little Eva—the full round draw-string Collar—but it took Lanvin to think of it! Prystal buttons and a slim fitting skirt that goes circular below the knees . . . . . . Priced \$29.75.

Mainbocher of course—the 'kerchief cowl. The palm-leaf sleeves are cuffed just below the elbow—Simulated Amber buttons climax the fashion freshness . . . . . . . . . . . Priced \$29.75.

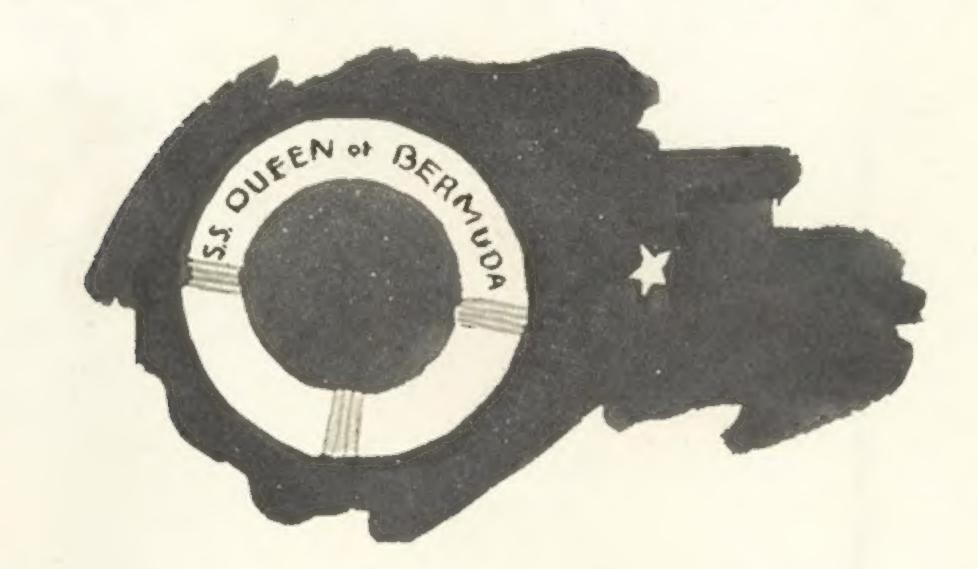
Spring Pastels: AQUA TONE . GHENT BLUE . BUD GREEN . CHINESE GOLD . STRING BEIGE AND WHITE Sizes 12-20 . MISSES' DRESSES, THIRD FLOOR

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SMART—AS YOUR YANKEE UNCLE—because this new fabric sensation is Crown Tested Quality. That little Grade-Mark, identifying the very smartest and latest creations, means faultless fabric construction, dry cleanability and all-round wearing quality.

Note of Spring-1934! The dot-embroidered Organdie-edged frill that sweeps to an extravagantly high point of chic on the Coat Dress. Choose Navy, Brown or Black with White Organdie. It is priced . . . \$19.75.

The Ruff-Jabot, the stunningly barbarous pin and buckle of old gold, the full sleeve—tightly cuffed below the elbow...Here is irresistible individuality! New Spring Colors—Toulon Red, Peacock Blue, Patou Green, Charlene Tan or Black. It is priced...\$19.75.

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# BONWIT TELLER'S

# Chronicle of fashion



HEADLINES!

LETETIA

Photographs by Arthur O'Neill

HERE is real excitement in the new hats and we photograph three that will go far (at any rate as far as Florida)...Before the "stay at homes" chide us however, let us hasten to add that there are as many new ideas in the midseason collection for those who will need consolation in the North.

- Letetia . . . Puritan and beguiling it is of whipcord Toyo with an amusing feather. Apple-white, black or navy. 25.00
- Baby Face . . . in white or postel antelope - the off the face bonnet effect is one of Marie Guy's very bright ideas. 7.50
- Lydia ... White Toyo with the new bonnet back that hugs the back of the head ... the tri-colour band makes it very versatile and you may order any colour 15.50 combinations you wish.



BABY FACE



LYDIA

MIAMI BEACH SHOP - 907 LINCOLN DRIVE



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AT B. ALTMAN & CO., NEW YORK

MARSHALL FIELD, CHICAGO

AND SMARTEST STORES

EVERYWHERE

What looks like a collar in the picture comes off entirely and leaves a practical golf frock beneath. It's a grand idea for cleaning and the color combinations are exceptionally smart. Jacket and dress in Corberra, a new silken backed, wool knit fabric in Powder blue, Commodore blue, Killarney green, Hindu red, and beige. Sizes 14 to 44. \$29.50.

Tie it high, tie it low, or wear it straight; the monogrammed scarf adds charming variety to this one-piece frock on the right. In it you will meet "Kobble Head" a new pebbled fabric by DuPont that has been confined to us. Luxurious in Adriatic blue, Hindu red, Killarney green, and Smoke beige with contrasting details. Sizes 14 to 44. \$25.00.

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readers who are interested in school life. SCHOOL NEWS plans to give parents a quick, but revealing glimpse of modern schools all over the country . . . their variety, their everyday activities, selecting those tid-bits that seem to be of widest interest and appeal.

If some of these little sketches pique your curiosity, or if you wish help on your school problem, call or write Miss Marian Courtney, Vogue's School Bureau, Room 1928, Graybar Building, New York City; Telephone MOhawk 4-7500.

# Laboratory Technicians

Moravian College for Women at Bethlehem, Pa. is the oldest girls' boarding school in America, founded in 1742. Rich in tradition, it does not rest on past laurels, but continues to be forward-looking and progressive. Moravian's newest achievement is a degree course in laboratory technique.

This course prepares a girl for immediate usefulness. Without such training, many a student has acquired a B.S. degree with a laboratory technician's job as her goal . . . only to discover she must work a year or more without pay. Her science work in college has not been sufficiently specialized.

To overcome this difficulty, Moravian College has opened a course, in conjunction with St. Luke's Hospital of Bethlehem, directly preparing for the profession of technician. In addition to a concentrated liberal arts training, and general scientific work, the curriculum includes advanced work in Blood Chemistry, Hematology, and Medical Bacteriology.

# For Future Admirals

Have you a boy who is sea-minded? The Farragut Academy, a new school at Toms River, New Jersey, is his school. Its head is Rear Admiral Samuel S. Robison, retired, formerly in command of the United States Naval Academy at Annapolis.

This school is first and foremost, an academic institution. Students who have satisfactorily completed eighth grade work are eligible for entrance. After admission, they are "naval cadets," but when they have

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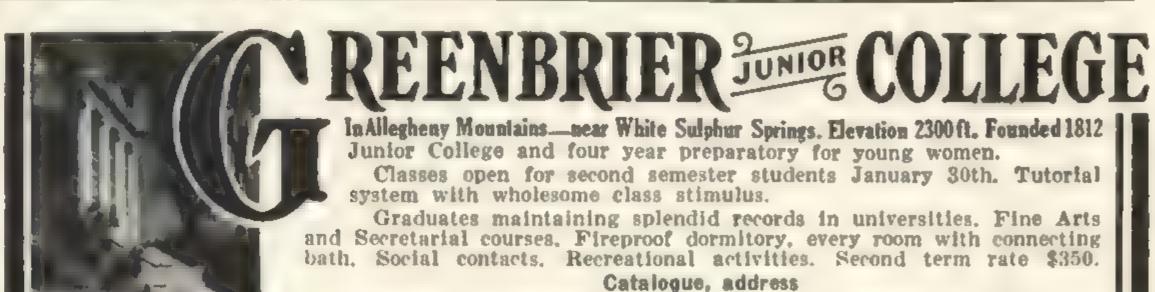
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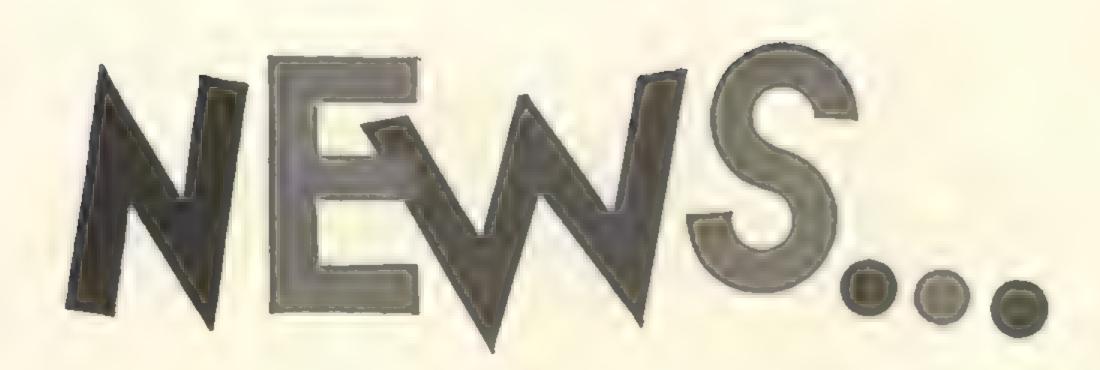
V Cooperstown, New York.



Knox Art students are under the supervision of instructors who are experienced artists.



French W. Thompson, President, Dept. V, Lewisburg, W. Va.



earned their diplomas, they are ready for college boards, West Point, or Annapolis.

Naval training, navigation, seamanship, marine engineering and kindred subjects are in the curriculum. It looks like a perfect place for boys of 13 to 21, who like things nautical.

# Keeping Up

You've had that sinking feeling when your child talks about things you should know of . . . and don't.

Centenary Junior College of Hackettstown, New Jersey has taken pity on parents in this particular dilemma, and has started a series of lecture courses for adults. In this small town, 127 people have signed up for the lectures.

The subjects vary from talks on poetry, music, psychology, to religion, economics and reforestation. They have one common characteristic, however. They approach things academic with a mature and social point of view. The response of this small community indicates how ready and willing adults are for the new use of leisure. Have you a school in your neighborhood that might respond to such an idea?

# Abroad for Study

One of the greatest advantages of the New York School of Fine and Applied Arts is its Paris Ateliers. In January, several of the advanced, gifted students will go to the Paris Branch, 9 Place des Vosges, to finish their training abroad.

This school, frequently called "Parsons," offers courses in architecture, decoration, costume illustration, advertising and decorative illustration, and teacher training. The students going abroad will be selected from each department of the school. Some will go on to Italy to do special research. Here they will visit great cities and art centres.

Advanced costume illustration students in Paris are frequently the guests of the great Couturier houses of Europe, particularly at their semi-annual openings. Mme. Georges Lepape and M. Pierre Brissaud, internationally known art critics, and well known to Vogue readers, are the Paris critics for Parsons' European work in costume illustration.

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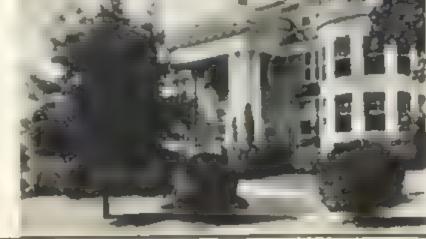
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# SCHOOL NEWS

(CONTINUED FROM PAGE 13)

# A School Land Yacht

Every boy, grown or growing, yearns toward "trailers," circus trains that people live in, or huge busses equipped for sleeping and eating. Todd School at Woodstock, Illinois, recognizes this gypsy urge. It has a "land yacht," a bus that is home, school, and means of transportation.

During Christmas vacation, eight Todd boys "cruise" in the land yacht, visiting New Orleans, the Gulf coast, and Florida. With two drivers, most of the actual travelling is done at night. The bus has sleeping accommodations, a galley well-equipped with cooking facilities, and daytime study facilities.

This delightful classroom is a Todd institution. It takes trips during the school year to various spots of historic or contemporary interest. Apparently it is just one of the ways Todd School vitalizes a boy's school life. The boy-written catalogue, and the pictures of the many projects show that the school lives up to its claim, "A community devoted to boys and their interests."

# New Science Hall

That girls have outgrown the dipping and dabbling attitude towards even their preparatory school days, is increasingly evident.

Marymount College at Tarrytownon-Hudson has recognized the real scientific interests of modern young girls and has built a new science building.

This new Hall, beautiful externally, is remarkably well-equipped. It houses ten large laboratories, each with its lecture hall. These laboratories are planned for work in Botany, Zoology, Geology, Physics, Organic and Inorganic Chemistry.

# The Tinkering Urge

There comes a period in the life of every boy when nothing mechanical is sacred. The antique clock in the hall, the best car in the garage, the expensive radio . . . are all happy hunting grounds for the tinkering urge.

Storm King School, at Cornwall-on-Hudson, recognizes this universal symptom and puts it to work constructively. The radio club at the school is building an amateur radio-phone transmitter, with real official standing.

The club has a station call, W2QY, and has been appointed as an official broadcast station on a meter band of 160, by the American Radio Relay League, Inc. Broadcasts will be news items of special interest to amateur radio operators and will be sent on phone and telegraph.

Code instructions for beginning operators will be transmitted on Mondays, Wednesdays, and Fridays, at 5 P.M. Eastern Standard Time.

All of which your young son will be interested to know. He can probably explain it to you. But the main interest to elders is to see how one school meets this mechanical urge.

# After School, What?

A college degree is no longer an open sesame to a job . . . as many a bright young liberal arts graduate can testify. College has trained her in the art of thinking (perhaps), but usually it has provided no specific craft or training for business.

To overcome lack of specific training, Katharine Gibbs School, of New York, Boston, and Providence, offers a new Special Course to college women. It will include the excellent secretarial training of this school, courses in Executive Leadership, taught by members of the faculty of Columbia and Wellesley, and a course in Fashion in Business, taught by fashion authorities.

# Cursory Reading

"Outside reading," "required reading," "suggested reading" . . . remember the names? And they all stood for long lists of books you had to read, write about, and hoped never to see again.

St. James School at St. James, Maryland, has found a way to meet this problem, a way so simple that, like all good ideas, one wonders why it hasn't been tried before.

The list of desirable books, known as the cursory or casual reading list, is prepared by the faculty. Books on this list are kept on separate shelves in the library, and there is a separate reading room, apart from the library. The atmosphere surrounding the use of these books is a pleasant, interesting one.

This reading course is very positive. The reading must be done, and the list is no spoon-fed reading diet. The books, however, are so well-graded, by interests and mental abilities, that boys can grasp their content. In practice, the plan has worked out into one of the most thorough reading courses we've seen . . . and the St. James boys seem to come out of it with a developed taste, rather than an aversion for books.

# Learning to Sell

Ask ten young girls who are planning careers what they hope to dofive of them will answer "stylist," "buyer," "advertising woman." Retailing seems to be the most attractive of modern business careers.

Ballard School, New York City, has opened a course in Retail Selling. It will include a study of the technique of "meeting the public" and understanding its needs, and a thorough analysis of store organization. Arrangements have been made for Ballard students taking this course to do actual work in stores.

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# CHESAPEAKE BAY RETRIEVERS

The second annual retriever trials of the American Chesapeake Club, held at the estate of Mr. Charles L. Lawrence at East Islip, Long Island, N. Y., on Sunday, November 26th, 1933, were a notable success. The day was delightful, and a large gallery attended the trials including many

sportsmen, of course, who are especially interested in the Chesapeake as a retriever. The gallery included Lord Ashburton, Mr. Anthony A. Bliss, Mr. and Mrs. C. N. Bliss, Mr. Franklin B. Lord, Mr. and Mrs. Gerald Livingston, Dr. Joseph Wheelwright, and others. Two stakes (Continued on page 16)



Mr. & Mrs. Cornelius N. Bliss, Mrs. John Parkinson, Anthony A. Bliss

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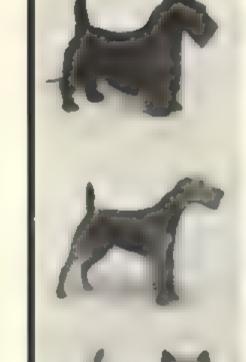
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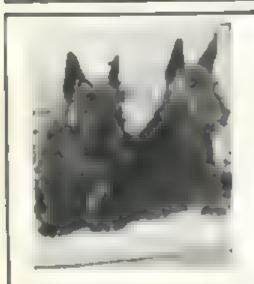
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Newton Tiffany and Bing, Derby winner

# CHESAPEAKE BAY RETRIEVERS

were run. The Open All-Age stake, which was won by Mr. H. T. Conklin's dog, Skipper Bob, and the Derby stake for dogs whelped after January 1st, 1932, which was won by Mr. Newton Tiffany's Bing.

The work of Skipper Bob reflected great credit on his owner-handler and was a delight to the gallery. In his first water test he could not mark the bird, but once he caught the direction from his handler he displayed intelligence, obedience and training. From the time he was sent away until

he caught his duck required four minutes. The wounded duck fought him during the whole return, but delivery to hand was made in five more minutes. In his three tests he got away fast, and made a quick return with his quarry. Bob was whelped March 12, 1931.

Bing, the Derby stake winner, showed style and fearlessness in performance and made a straight retrieve. Despite his immaturity he showed speed in the water and always had his mind on his work. Bing made one long



Skipper Bob retrieving to H. T. Conklin

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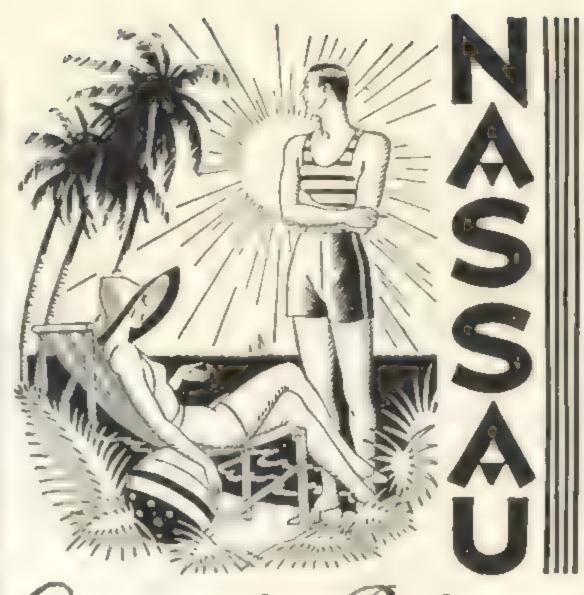
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Many prominent Easterners will gather this month at Sea Island, Georgia-that Island which is growing fast in popularity, both because of the charm of its historical background and because of the chic of its modern hotel and cottages, its shining white beach, its variety of sports, and its clear sparkling climate. You can choose between bathing in the sea or in a sun-warmed pool; play golf on a good course, with an old Southern mansion for a club-house; ride under live oaks through old plantations, fish, sail, hunt, or what you will. Among its devotees are Mr. and Mrs. Ben Ames Williams, who arrive during the first week of January for their fifth winter at Sea Island. Mr. and Mrs. C. Allen Blyth, of Staten Island, Mr. and Mrs. Henry C. Merritt, of Katonah, Mrs. Bayard S. Litchfield, of Katonah, and Mrs. Irving Ruland, of Richfield, Connecticut, will arrive early in January to take up their winter residence in the colony.

# ARIZONA

and schools for girls.

# DOG DAYS

at Albany, Georgia.

CARNECIE HALL: Philharmonic Symphony Society Concerts on January 3, 5, 6, 7, 11 (with Toscanini conducting), 12, and 14. Philadelphia Orchestra on January 2. Boston Symphony on January 4.

Golf: February 12 to 16—Women's Championship of Florida, Palm Beach Country Club. February 20 to 24-Women's South Atlantic Championship, Ormond Beach Golf Club. February 27 to March 3— Florida East Coast Women's Championship, St. Augustine Links.

New and former guests of Arizona guest ranches can look far ahead to the Wickenburg Rodeo on February 15, 16, and 17. There is also the Southwestern Indian Festival at Echo Canyon, near Phoenix, which starts in January and continues through February. These make pleasant interludes in the procession of sunshiny days when drowsing in the sun seems an all-sufficient way of passing the days. Those who have enjoyed the free and easy ranch life in the past know that Arizona is a great place for children. No need to worry about schools, either, for there are excellent ones—schools for boys

The South is having its dog days this month and during the first part of February. From January 8 to January 13, the Pinehurst Field Trial Club will hold its annual Field Trials. The National Field Trials are to be held near Radium Springs, Georgia, beginning February 5. The National will follow the Southern Amateur Field Trials held annually

# JUST TO KEEP POSTED

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# ILLINOIS

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Matson Navigation Company. For rates, reserva-tions, information, call or write 230 North Michigan Avenue, Randolph 8344.

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Chesapeake & Ohio Lines. For rates, reservations, information, call or write F. A. Young, G.A. Pass Dept., 131 Lafayette Blvd., Phone Randolph 8100.

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### TEXAS

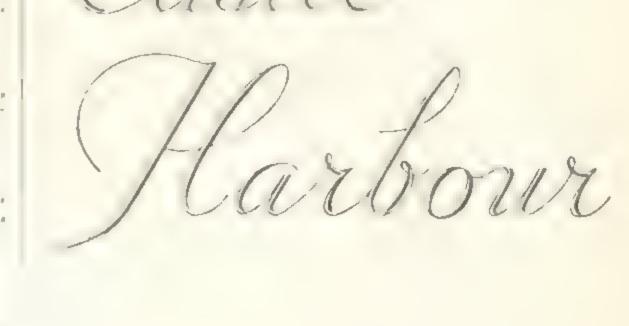
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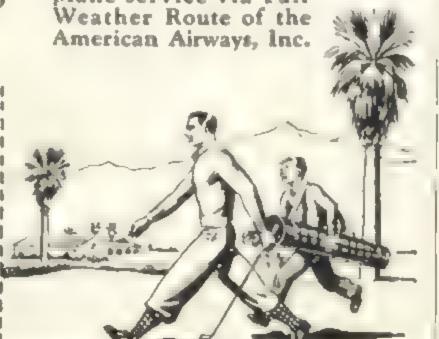
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# ROSE LAIRD

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New York

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Sorry -no answer

· You may have heard vaguely about some service around town whereby your telephone calls will be answered and messages taken, even though your house is closed, or on those afternoons or evenings when no one is at home. Here is what it's all about—or rather what they are all about. Apparently, there are two in operation. One is Telephone Answering Service, Inc., 40 East Sixty-First Street, Regent 4-1500. This company has been operating since 1925 and has lots of subscribers who swear by it-McClelland Barclay, Anton Bruehl, Jo Mielziner, Russell Patterson; and Don Dickerman, who goes so far as to say, "It is a much more dependable help in every way, business, social, and personal, than a wife, secretary, servant, or automatic memorandum pad." The switchboard girls who carry on this service are evidently most intelligent, and use their heads when engaged in (as they boast) "getting their man." They have a way of tracking you down about town, no matter where you are, if they have an important message to relay. Such service is not recommended to those leading double lives! The rate average is slightly over \$3 a week, and

• The other company is Telephone Exchange, 245 East Thirtieth Street, Lexington 2-1100. This outfit promises to do so many chores supplemental to the regular business of answering telephones, taking messages, et cetera, that it almost staggers one to hear the ramifications of the service. Here are some of the

the gals work for you twenty-four

hours a day.

things they do: Arrange cocktail parties, cater for all sorts of entertaining, supply a butler on lastminute notice, plan trips, reserve Pullman accommodations, and buy your railroad tickets, reserve seats for the theatre, opera, and concerts. And, not content with that, they will supply a nurse to sit home with the baby while you are out enjoying yourself. Recently, the wife of a business man who was en route to Washington to attend a diplomatic dinner, a bit at sea as to what he should wear, telephoned to the Telephone Exchange for sartorial advice. At a bridge party one evening, the conversation turned to-of all things —the chemical analysis of a pineapple. One man, who was a subscriber to the service, simply went to the telephone and received the desired information within a short time.

# Private secretary

This service, which includes just

about everything you can think of,

costs about \$10 a month.

 Unless you are one of those rare individuals who just happens to be born with a flair for figures (I'm talking about numbers now), you probably loathe the day on which you have to go over your bills, check up your bank-book (if there's anything left), write out cheques, address envelopes, and go through all the red tape pertaining to the keeping of accounts. Few are those who can maintain a private secretary just for household and personal affairs. But -there's a way out. You can have a secretary on part time. One afternoon a month, or a day at the most, should be all the time required for

IMIULE

TRAM/FORMATION/

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an efficient person to take complete charge of all those boring account duties. As a matter of fact, perhaps you will only need some one for a few hours a month. If your arithmetic is anything like mine, what you will pay the young woman for relieving you of these chores will more than offset what your mistakes will cost you. You can obtain part-time secretarial service at the New York Exchange for Woman's Work, 541 Madison Avenue (Plaza 3-2330). Their prices are very reasonable, and they will be glad to quote you prices for your particular needs. If you are having a party, perhaps you might want to have this Bureau attend to the addressing of invitations. They charge around \$3 a thousand (including outside and inside envelopes); seal, stuff, and stamp at

Mul Covers



# Winter sports

• New Yorkers who are lucky enough to have winter holidays-or sensible enough to up and take them, whether or noare weighing the North and South question. South is grand if you feel like thawing out, relaxing, letting go. Florida—Bermuda—Nassau—and the

about \$5 a thousand; other address-

ing is quoted at about \$8 a thousand.

But, if you don't want to go so far afield, and if snappy winter sports are what buck you up—consider the many attractive spots that lie within the compass of a few hours or an overnight jaunt.

various cruises beckon enticingly.

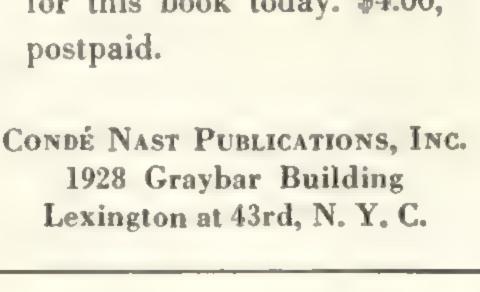
Lake Placid, there's a natural for winter sports. You can put up at the Club, with proper introduction; or at the Saint Moritz Hotel. All have exhilarating daily programs, highlighted by hockey, tobogganing, skating, short or long ski trips with guides, gymkhanas, moonlight skijoring parties, tournaments, racesin short, every known variation of healthful winter activity. They have the program already arranged clear into February, with a different event each morning, afternoon, and evening. Ski parties often end with flapjack suppers and dancing. There are good shops at Placid, where you can buy just the right clothes and equipment at moderate prices or you can rent sports equipment by the day, week, or month.

 Canada is farther away, of course, but the train service is excellent. I don't know where I'd rather be than at the Château Frontenac, in Quebec. A letter from a friend who went up for the big doings of Christmas week gives me an envious case of nostalgia. I hear that the famous Château toboggan slide and the skating and curling rinks are merry spots, and there are ski-jumping exhibitions

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is written by people born and bred in the traditions of which they write. It tells not only the outward rules of behaviour but also the underlying reasons that prompt them. It catches in its 571 pages the spirit of graciousness that actuates every courteous act. Send for this book today. \$4.00, postpaid.





THE WHITEHALL

PALM BEACH

# the town

twice a week. Well—it isn't too late to plan to run up there in January and take in the hockey matches; or in February, and stay for the threeday Dog-sled Derby over Washington's birthday.

- If you are a hockey fan and don't get enough of the game by going to the matches right here in New York, don't forget that fine series of ice hockey games held every Friday and Saturday night at the Auditorium in Atlantic City. Atlantic City is pleasant in January, and I needn't point out its many excellent hotels. Some of them have made special preparations for repeal days. The Marlborough-Blenheim, for instance, has fitted up a special café, with a big, hospitable-looking service bar. As a morning pick-me-up, good riders recommend a canter on the beach.
- The College Hockey at Princeton is well worth a look, and Princeton Inn is the place to stay. Dartmouth has its annual Winter Carnival early in February, and it isn't a bit too early to book reservations right now if you expect to put up at the Inn in Hanover. There is fine skiing there all winter. Another New Hampshire resort that has a great following is Peckett's on Sugar Hill. Marvellous facilities, provided both by Nature and by Peckett's, for winter sports. It may be a bit on the quaint side—but that is what you go to New England for. There are quantities of places in Massachusetts for snow and ice sports; Maine has its Bethel Inn; Connecticut features skating at Lakeville and Litchfield, not forgetting the Wayside Inn at New Milford. In Pennsylvania, there is Skytop Lodge at Skytop. And the dearly beloved Inn at Buck Hill Falls. Coming back home again, don't overlook some of the very nearby places where you can spend a week-end of relaxation, or of exercise, or of both combined.



# For the gourmet

• The chefs who have Epi-

curean tastes themselves and are accustomed to pleasing the palates of gourmets, are having a grand time now flavouring favourite dishes with good wines and liqueurs. There are many excellent Manhattan restaurants and hotels which know a flock of tricks about this. One that you can't help but like is LaRue, at Park Avenue and Fifty-Eighth Street. Peter, true Continental restaurateur that he is, plots most successfully with his chef, Robert, and puts a special attraction on the menu every day. On Monday, for example, there's fricassee of veal cooked with white wine. On Tuesday, Signora Peter herself prepares ravioli, according to the rites of her family traditionthat is, she makes the pasta and the filling at home; and, with these ingredients, the ravioli are cooked with a sherry sauce in the spotless kitchen of the restaurant. Sherry is also put into the minced chicken hongroise, which is the plat du jour on Wednesday. White wine adds a subtle smoothness to the moussaka of lamb à la modave for Thursday. Friday brings bouillabaisse. I don't know just how it's done, but I'm sure that even the fisherfolk of Marseilles couldn't improve upon it. On Saturday, LaRue features sauté of baby lamb aux primeurs, which is flavoured with white wine. Off and on, there's breast of guinea-hen smitane cooked with Sherry; or suprême of chicken arche-duc with a brandy and cream sauce. I must say I like these restaurants where a big dish of finocchio is placed on the table along with the olives.

# Peasant pottery

• For practical kitchen use or informal country lunch parties, I have always been devoted to the pottery turned out by the peasants of France, Czechoslovakia, Andalusia, Sicily, and where not. Some of us have shipped barrelsful home from Europe, only to find that we could have accomplished the same result more conveniently by going to the Bazar Français or to some of the Italian or Spanish grocery shops right here in New York. But if you want to "buy U.S.A.," you ought also to know about the good-looking and useful pottery made by our own

"peasants" down in North Carolina. It happened like this. Mrs. Augustin Healy, who lives at Southern Pines, had often noticed the pottery which was manufactured in her locality. Also, Mrs. Healy was one who liked things cooked, as well as served, in pottery. For instance, onion soup, shirred eggs, or baked beans. So she went to the head of the pottery concern and asked if she could have some receptacles made to special measure and in her favourite colours. The management was delighted to do so, and soon Mrs. Healy's friends who had had a chance to see how well her orders had turned out, were clamouring to have this or that made up to their own specifications.

This North Carolinian pottery has been given the name of Marjean and is already sold by dealers in various states. It is available in New York at the shop of Gladys Bryce, 25 East Fifty-Fifth Street. The things that you would probably like to use Marjean pottery for are individual baked custard, petite marmite, various casserole dishes, baked beans, pot au crème, individual shirred eggs, and so on. The pottery is made in nice hues, such as yellow, green, burnt-orange, oyster-whites, and several blues. But, if you have a specific shade in mind, the pottery-makers will bend backwards to match it for you.



# Harlem hints

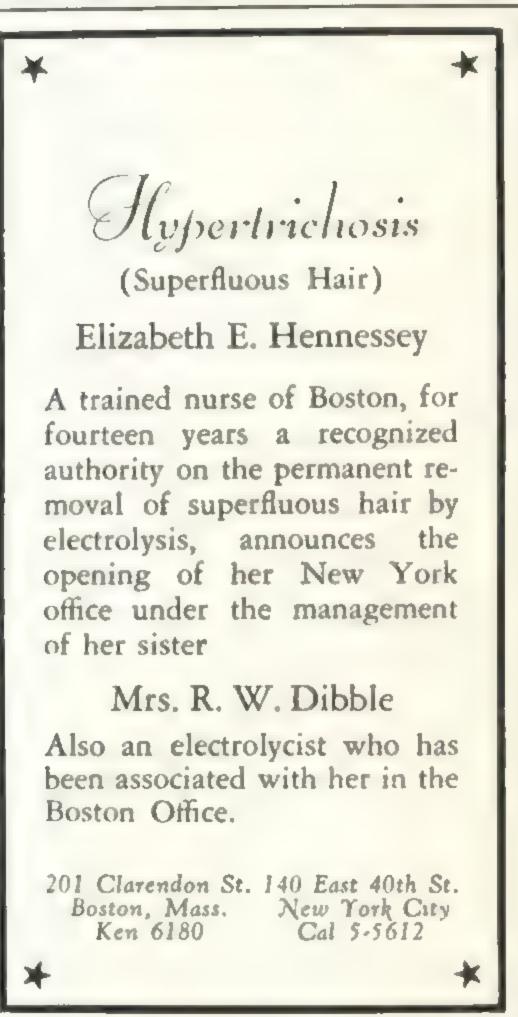
• Perhaps you are one who, like myself,

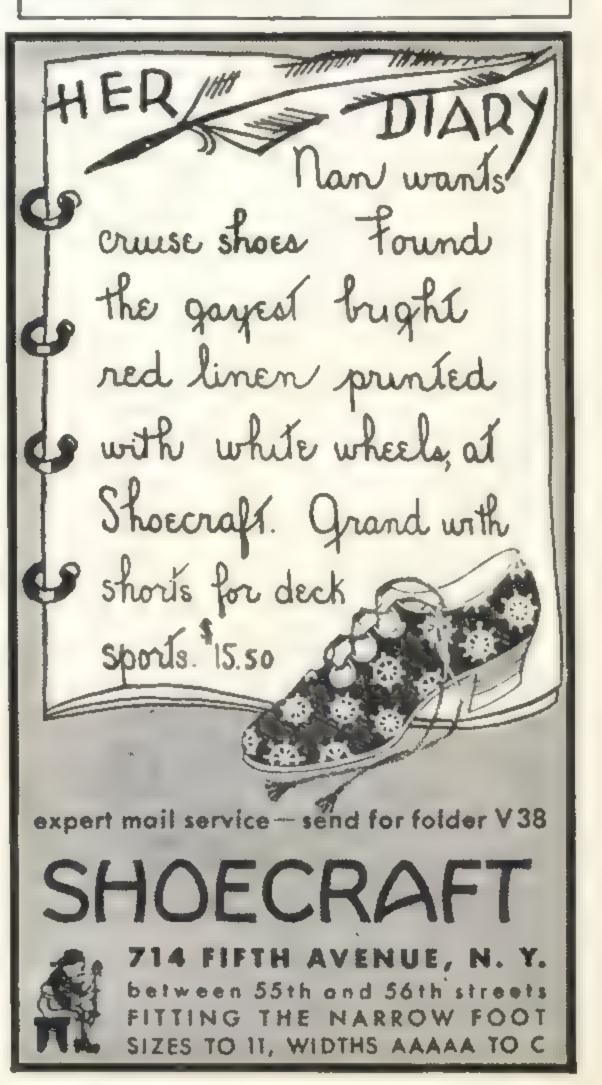
isn't too keen about Harlem, but who is made to feel very unknowing when called upon to escort an out-of-towner up to the "high spots." And of course you are bound to be so asked every (Continued on page 16h)

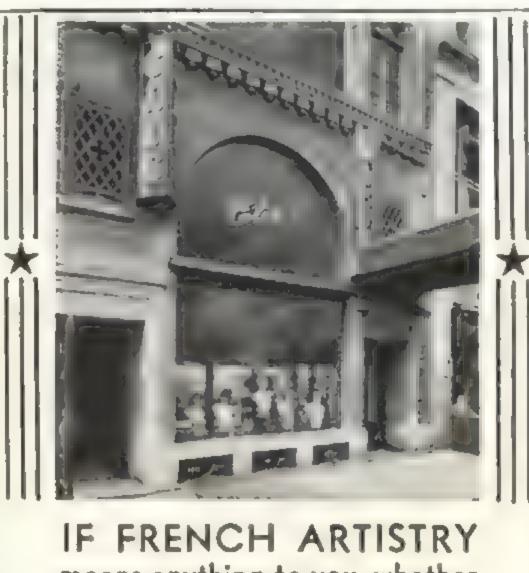


No matter how familiar you may be with the New York shops, you can't possibly know all the good ones. Here are some of the smartest specialty shops to be found. Whether it's a beauty treatment, a particular type of sports dress, a shoe, or a hat — the chances are you'll find it among the shops advertised on this page. You may write to any of them with entire confidence in their integrity, for they measure up to the same plane of smartness upon which Vogue itself operates.





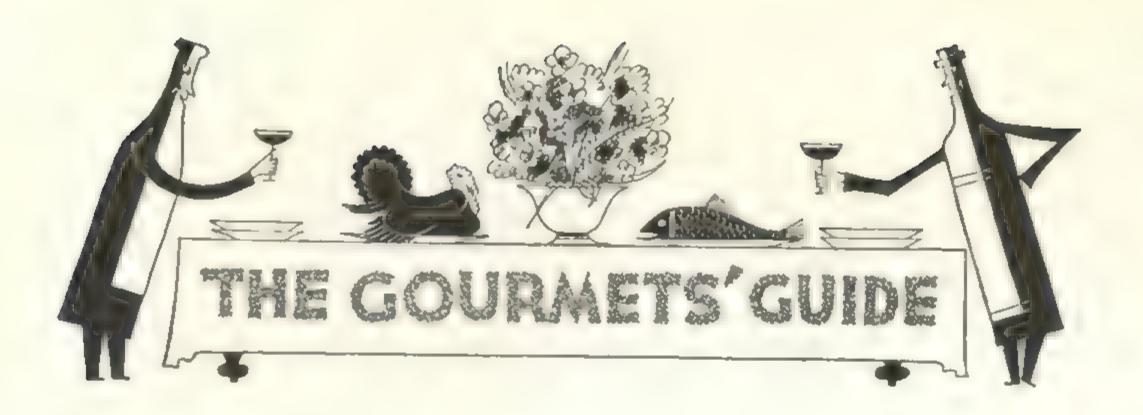








Wickersham 2-9480



The true gourmet has just been through a pretty lean period . . . fourteen long years, to be exact. For how could he enhance his reputation when restaurant dining was a stolid affair with no liquid note to give it harmony. (Don't be silly . . . a surreptitious hip flask is a far cry from wine with one's food.)

Now all is different. At last, we are having a taste of the good old days. Don't you find it charming to dine in a relaxed fashion, choosing just the perfect vintage to crown each course? What? You don't drink? All you want is fine food, perfectly served? That's quite all right . . . you'll find your place on our list, too.

## RESTAURANTS

COLONY RESTAURANT—667 MADISON AVEnue. Le Restaurant Par Excellence. Rendezvous de L'Elite. For reservations Telephone Regent 4-9479.

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RESTAURANT PASSY—Intimate—Smart Cuisine that Epicureans applaud, 28 East 63rd Street, For reservations Telephone Regent 4-3847.

LE Bijou-2 East 56th Street. The talk of the Town, Luncheon, Dinner and Supper, Dance music by the inimitable Corrado Lozito, Reservations telephone Plaza 3-4282.

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THERESE WORTHINGTON GRANT, 290 Park
Ave. Restaurant has opened a new cocktail Lounge.
Excellent drinks in a delightful atmosphere. Moder-

ate Prices. Tel. Volunteer 5-4255.

MARY ELIZABETH'S, Fifth Ave. at 36th St. Here the food is very good indeed. Strictly American cookery, expressed in the highest terms. Between dinner & theatre a delightful Game Room for pleasant relaxation.

WIVEL, 254 West 54th Street. Famous Scandinavian itestaurant. Try our dinner with delicious Swedish Hors D'Œuvres, Music, Entertainment, Dancing. Columbus 5-9323. No cover charge.

BILLY THE OYSTERMAN—9 East 20th St. An old time oyster and chop house. Distinctive sea food specialties. Fine steaks cooked over hard coals. Accommodations for private parties. Tel. AL. 4-7686.

"A LA SOUPE L'OIGNON", (At the Onion Soup) Janet, 237 West 52nd St. Dining in the "Continental manner". Cuisine typically French in the warmth of Janet's hospitality, Columbus 5-8717.

# SMART CLUBS

LEON & EDDIE'S—33 WEST 52ND STREET. Featuring Eddie Davis' Sophisticated entertainment. Luncheon, Dinner and Supper. Dancing and entertainment never stop. Telephone Eldorado 5-9414.

EL MOROCCO—154 East 54th St. Smart for dinner and supper. Dance rhythms by Joseph C. Smith's Orchestra with Al Ross vocalist, Nilo Menendez Tango Band, Reservations phone EL, 5-8769.

MARLBOROUGH HOUSE 15 E. 61st St. Featuring Marianne Davis contralto, & Gili Gili internationally famous magician. Music by Michael Zarin. Two shows nightly—12:15 & 1:45. Reservations RH. 4-8038.

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THE SURF CLUB—42 EAST 52ND STREET. Catering to a most discriminating clientele. Wine and dine at one of New York's smartest rendezvous. Reservations Telephone Plaza 3-5869.

L'ESCARGOT D'OR, 254 West 54th St. Top Floor. Be Parisian. Famous for its specialties of Snails and Frogs' Legs. Tel. Columbus 5-9107 & 9861.

THE WING CLUB, 8 WEST 52ND ST. Once restricted to members only, now open for your entertainment. Dine and drink with famous fliers and celebrities, Reservations—Murray Hill 2-9168.

TONY'S-42 EAST 53RD STREET where there is always a fine gathering of your friends at Luncheon and Dinner, For years one of New York's smartest rendezvous! Tel, Eldorado 5-9653.

PETIT PALAIS (New Home of Club Europa) 36 West 56th St. Smart luncheon, dinner and supper rendezvous, featuring "Streets Of Paris" Jolly Coburns Orchestra, Frances Langford Radio Star. Circle 7-9495,

The Gourmets' Guide gives you a list of the best places in New York, restaurants and clubs, where you may dine both wisely and well.

# VOGUE COVERS THE TOWN

(CONTINUED FROM PAGE 16g)

time you have a titled Englishman or Englishwoman in tow. They always have "Harlem" written at the head of the list of the things one must do during a Manhattan sojourn. First, and most important, is to get yourself well primed for your journey northwards. I always go in training for a couple of days ahead of time, as I am apt to be a wreck for days afterwards when I stay out all night (and you mustn't dream of getting home from Harlem until most people are getting to their offices). Having stored up a lot of superfluous sleep and having stopped in some place for a couple of bracers after the theatre, you should plan to arrive at the Cotton Club in time for the first show, which comes on at midnight. While this famous nightclub is not new and may not be typical of Harlem, in that those who patronize it are all white, nevertheless, the floor show (all coloured) is tip-top. Cab Calloway is the presiding genius now, and his revue, "Cotton Club Parade," is grand. You may be tempted to return to see the second show, which is altogether different and comes on at 2:30. But better move on-there's lots to do.

- You may be hungry now, so follow the advice of many Harlem enthusiasts and go to the Log Cabin for chicken and waffles. Here, you will find a crowd that is mixed as to colour. Typical Harlem entertainers hold sway. Personally, I am not a hound for Harlem, but many people rave about this place.
- Now, being bolstered with food and drink, go forth to Hot Cha. This place has lost its Jimmy Daniels, who, like lots of Harlemites, has left its confines to make a hit in Paris and London-but, nevertheless, the Hot Cha has an informal kind of charm. If it's only five or six o'clock and you are ashamed to call it a night (or rather a day), go across the street to the Theatrical Grill, which is also known by the more appropriate and decidedly Harlemish name of Sim, Sham, Shimmy. The names I have mentioned are of the more "reefined" places. But, Harlem is full of dumps—which are what most people love, as these live up to their idea of slumming. Well, I am sorry I can't give you the names. Better have a talk with some one who is an habitué and not trust entirely to the tastes of a strange Harlem cocher. Speaking of the local taxis, however, it is well to know that you can make an arrangement to keep your driver if you take him on for the evening and the trip back to town. He will usually oblige by stationing himself outside the various hot spots on your itinerary, without charging you for waiting time.
- The real Harlem flavour and almost the best exhibition of dancing are to be found at the Savoy. This is nothing more nor less than a huge public dance-hall—the dusky version of the Broadway taxi-dance-places. Tuesday is the night for the big shots. There's an enormous floor, with two orchestras. It's all very

orderly, very respectable. Take a table at a good ringside vantage-point, and just look on. Unconsciously, the couples put on a regular contest exhibition, and I'll venture to say you'll see such elaborate and expert versions of the Lindy Hop as can not be matched anywhere else. I hear that some of these dancers are being snapped up by down-town managers and will be groomed for professional appearances as entertainers.

# First editions

• Scribner's have done two very interesting tricks in connection with first editions. One of them was to collect what they call "Classics of Discovery and Exploration, 1773-1933." In this group are first editions that will make a terrific hit with globe-trotters. They aren't books for those about to start off on a trip, but rather for wanderers who have done lots of voyaging in the past and who would now love some first editions on travel in their libraries. For instance, here are some of the alluring titles: Jules Verne's "A Voyage around the World," 1876 (three volumes)—books on polar expeditions by Captain Scott, Shackleton, Amundsen, Peary, and Cook. Among South American books is Teddy Roosevelt's "Through the Brazilian Wilderness"—and there are all sorts of travel books on Arabia, Africa, and far-flung places that should appeal to globe-trotters.

The other stunt of Scribner's is the announcement of first editions of famous music. For instance: "The Blue Danube," and other Strauss waltzes, as well as pieces by Mozart, Bach, and many other famous composers.

# What is charm?

• You can study this all-important question and learn the answers from many points of view by the very pleasant method of attending a series of lectures for the benefit of that worthy charity, Mulberry Community House. The dates are: January 2, 4, 9, and 11. The place: Sherry's ballroom, at 300 Park Avenue. The time: from twelve till one o'clock—just a convenient hour before lunch. You can take tickets for the entire series for the small sum of around five dollars, and all of it goes to the charity.

Mrs. Egerton Winthrop and Mrs. Oliver Harriman, together with the board of Mulberry Community House, are sponsoring these lectures and have arranged for short talks from many well-known authorities in the fields of fashion, beauty, manners, decoration, art, the stage, the screen, and so on. The series will, in fact, be developed into a kind of forum, and questions from the audience may be discussed.

The list of patronesses includes many names well known in distinguished social and charitable activities.

Mrs. J. Borden Harriman will preside on the opening day. The acting chairman for the series is Miss Margery Wilson, whose name is so widely identified with the subject of charm. "FLANEUR"



SHALAIRE IS A BLOOMSBURG FABRIC

WE'RE FIRST TO WEAR SHALAIRE—new limeskin crepe in Rayon by Du Pont. Wonderful to tide the season. Russeks makes them bright as spring. And Shalaire's moss bloom keeps winter coats from looking shabby. Left—sealing wax red and black with a stripe of grey in the scarf. Right—bright navy with white pique, removable for washing. Sizes 12 to 20—From Russeks Marylin Shop—Seventh Floor—19.75





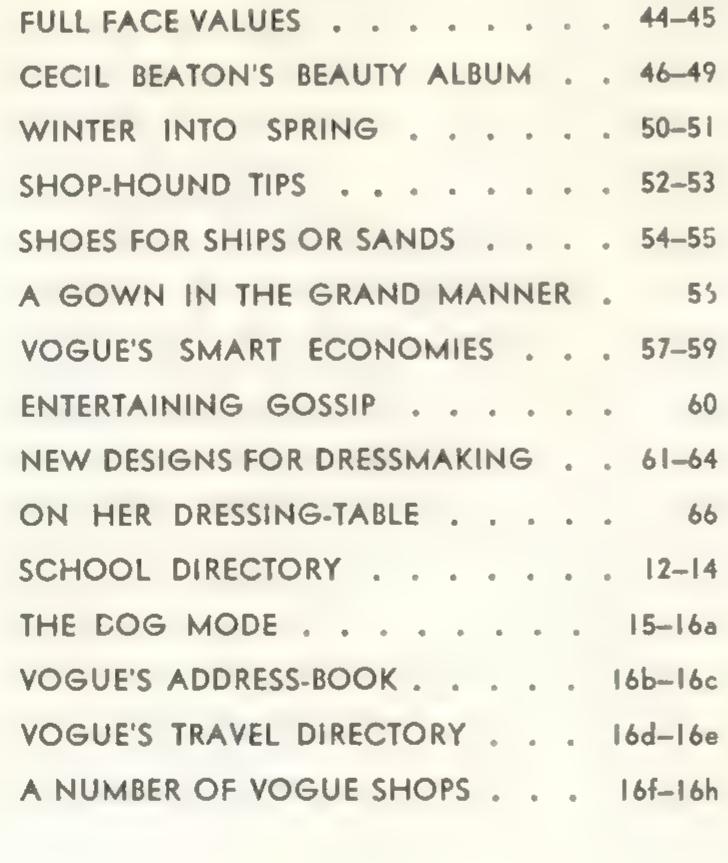
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INDIAN MADRAS TWO-PIECE SHORTS, HAT, AND SHOES FROM BEST

BEST SUPPLIED ALL THE PROPS IN THE BASKING COVER OF THIS ISSUE EXCEPT THE GIRL, THE SAND, AND THE ROPE. KEEP YOUR EYE ON THOSE WEST INDIAN COLOURS—THEY'RE A NEW TREND AND INSPIRATION FOR DESIGNERS. THE TWO-PIECE SHORTS ARE OF REAL INDIAN MADRAS COTTON, THE HAT IS NATURAL STRAW, WITH A RIPPLED BRIM, AND THE BROWN ESPADRILLES HAVE ROPE SOLES. THE COVER DESIGN OF THIS ISSUE IS BY ANTON BRUEHL (BOURGES COLOUR PHOTO—CONDÉ NAST ENGRAVING)

# THERE ARE THREE VOGUES

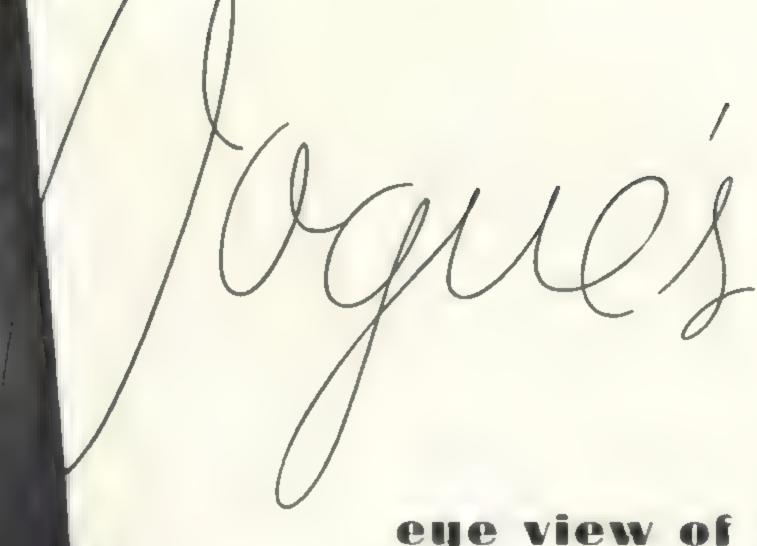
AMERICAN, FRENCH, AND BRITISH

EDNA WOOLMAN CHASE, EDITOR-IN-CHIEF MICHEL DE BRUNHOFF-EDITOR OF FRENCH VOGUE ALISON SETTLE-EDITOR OF BRITISH VOGUE

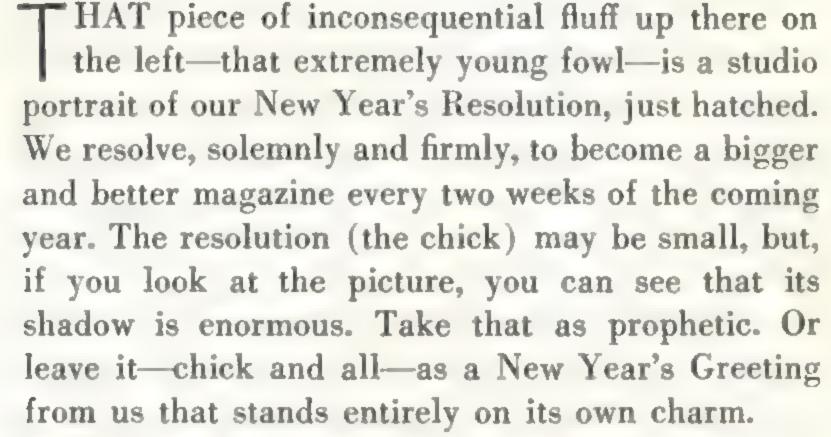
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JANUARY 1, 1934



eye view of the mode



• We report no let-up in parties. On the contrary, never have we seen champagne flow so unceasingly or meeting-places so crowded as in these last weeks. You'll see evidences of this gregarious flutter on pages 22 and 23. The two ladies at the left, Mrs. Cornelius N. Bliss, junior, and Miss Lily Pope, were caught in the pleasant act of making plans for the Peacock-Motor Show Ball, due at the Waldorf on January 5. They're on the Junior Committee and working in cooperation with General Motors.

• Under the spreading potted palm, Woolworth Donahue and his bride-to-be, Dorothy Fell, are living proofs of the return of that charming equation of

Turn to page 38, and you'll see the sort of talk and the sort of picture that champagne produces.

• We drive home our point (Pre-War Gaiety, in case you're congenitally dim) with the snap of Mrs. John Hay Whitney and Count Gustaf von Rosen. Uniforms,

waltzes, cloth of gold-what more do you want?

hot bird and cold bottle—the Champagne Supper.

• The odd-looking creatures below, a cross between marmosets and hoot-owls, are the maidens of this year sunning themselves. Now that every female is pushing her hat brim back and glaring at the sun, something must be done about her tender orbs. That Something is smoked glasses—black, not yellow—worn without apology. Pretend you're a Martian and enjoy the privacy of the semi-incognito.





VOGUE VOGUE



MRS. R. THORNTON WILSON, THE FORMER HARRIETTE POST, OF NEW YORK AND BERNARDSVILLE, NEW JERSEY



by Elsa Maxwell

APPY New Year!" What an ominous sound this stereotyped phrase conveys to the initiated when they hear it proffered thoughtlessly to the Army of the Socially Unemployed on their visiting lists. Those who speak these cryptic words are like the frantic broker trying to sell short a stock he doesn't own, on a rising market. It is almost transcendental to want to wish happiness to others, when you, yourself, are quite incapable of experiencing this delicious and delicate emotion. For happiness is just as much a dogma, or creed, as religion.

Alas, that most religion holds out hope of happiness only after we have passed on from this "dream called life" to other delectable, but unknown spheres. I suppose it is good for the soul—or "Cortex," which Science calls the soul—to embrace a life of abnegation, in order to gain the first rung on the legendary ladder to illimitable heights of supernal bliss. Personally, I much prefer the giddy pinnacles of the Waldorf-Astoria, where, from almost as many floors as I have years, I gaze with amused eyes on a kaleidoscopic, but enchanting world below. True, it is only Park Avenue instead of Heaven, but to me it holds infinite possibilities for fun or folly. Around each corner lurks that little elf called happiness, if only our eyes are fitted with the right lens to bring him into focus. Maeterlinck changed the metaphor, making the quality of happiness a Bluebird, but his credo was the same.

To be "Happy!" What a marvellous state of being, how enviable, how rare—and yet how easy if you study the true science of happiness; for, as with con-

tract bridge, you must learn most of the rules in order to break them. So it is in the School of Joy, whose three R's are more fun to learn than all the P's and Q's of your childhood.

First of all, fear is the greatest barrier to break down on the road to happiness. No one can be happy who is selfconscious, and as all fear generally emanates from self-consciousness, and selfconsciousness is usually the result of an inferiority complex, no one with an inferiority complex can know real happiness. Nor can those with a superiority complex know happiness, nor those labouring under the load of great wealth, nor those who have acquired more than their share of material possessions. I don't mean the collectors of beautiful objets d'art, drawings, or pictures—the possession or acquisition of these must bring a certain spiritual or aesthetic reaction, sincere and profound-but no more sincere than the reaction that I, a roistering "fille de joie" experience in their contemplation. (I believe the expression "fille de joie" means something far more dubious than I am; I use it in its purest sense!)

As a rather tedious and trite gentleman once said, "Happiness comes from within." But I believe it is something you can definitely give to others, and I think it is our duty, along with signing checks for charities or knitting sweaters for old ladies' homes, to try to pass on as much happiness as we can.

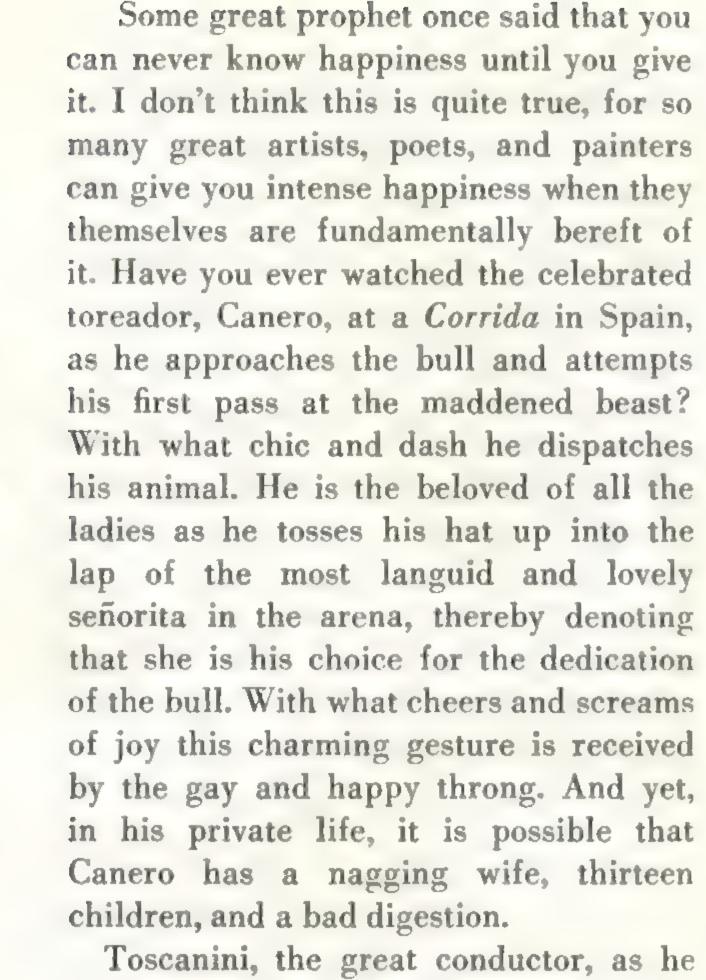
When we have learned the science of happiness, which is just as important as any law of metaphysics or theory of relativity (except that happiness is, I suppose,

as relative a state as Time), I believe happiness will become as common as Georgian Princes. Only I know that I love the now much more than any future state of imaginary beatitude—and I crave life and laughter as a duck craves water. Life is not possible without gaiety and a certain light-heartedness in the way you attack it.

Adopt a continual "hat on the side of your head" attitude towards life. Stick out your tongue at the image in your mental mirror when you find yourself inclined to take yourself too seriously. Allow your thumb and little finger to wander vaguely, though definitely, in the direction of your nose when you encounter persons so pompous and consequential to themselves that they will never quite know whether you are insulting or saluting them. For it is paradoxical, how happy you feel when you've insulted the right people and been kind to the wrong. Again, I suppose that people who continually do the right thing feel a certain pleasure in so doing; but what wild ecstatic bliss it would be always to do the wrong thing, and, by so doing, make it right!

Whatever you do, do it with a smile. Few things are too serious to be transformed by a smile. What is it all about, anyway? Nobody knows—no matter how much we care, no one returns from that vast void to enlighten us; so why not be gay while we can and buckle on the armour of happiness in shining defence against the blows of that heavy-weight champion, Life. And if, after an unexpected uppercut, you are counted out in the ring, laugh and show that you can take it.

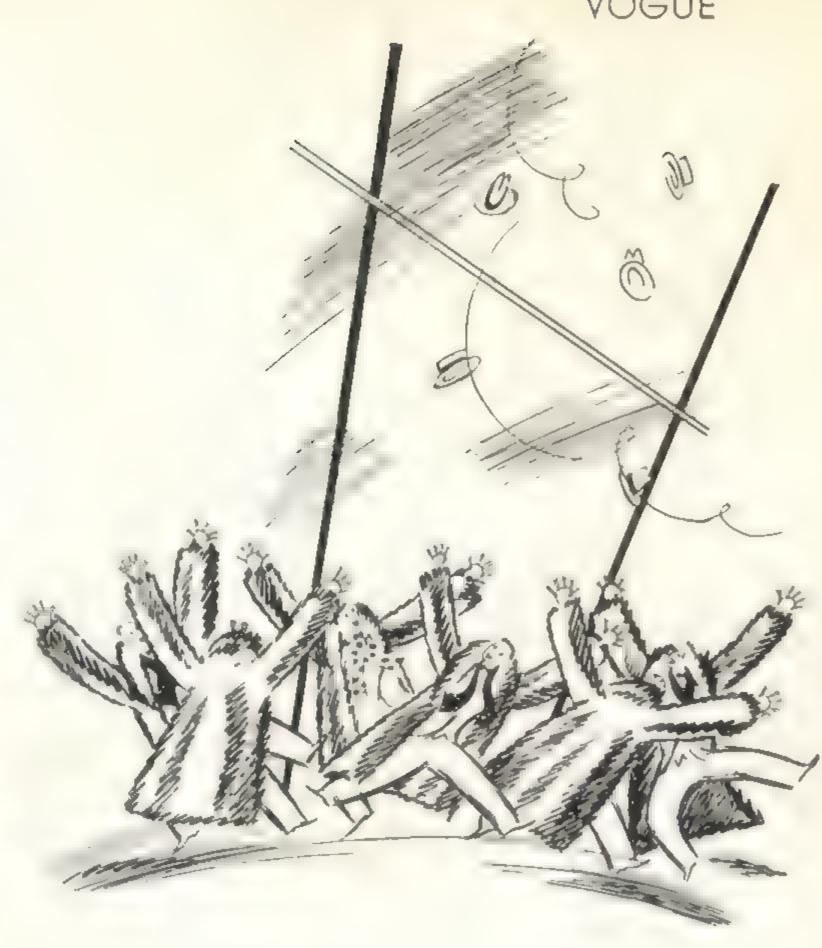
20 VOGUE



Toscanini, the great conductor, as he approaches the concert platform, turns his chic derrière upon his audience with superb insolence, hand on hip, as he sharply raps the music-rack of the first violinist for attention; and then into what hidden realms of happiness does he lead his eager listeners by a touch of his magic wand! Yet, far from being a happy man, Toscanini enjoys the habitual discontent of the true artist.

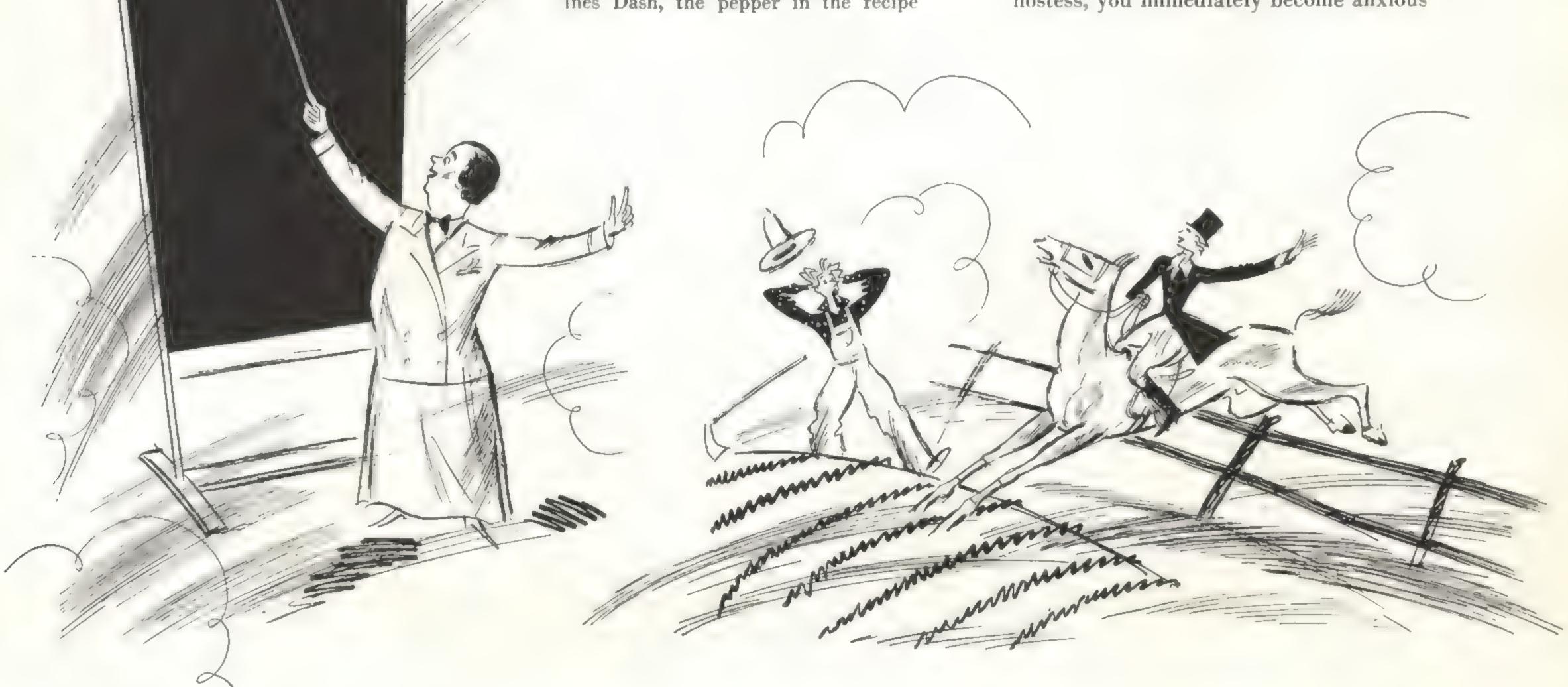
CUNSCIOUSNES

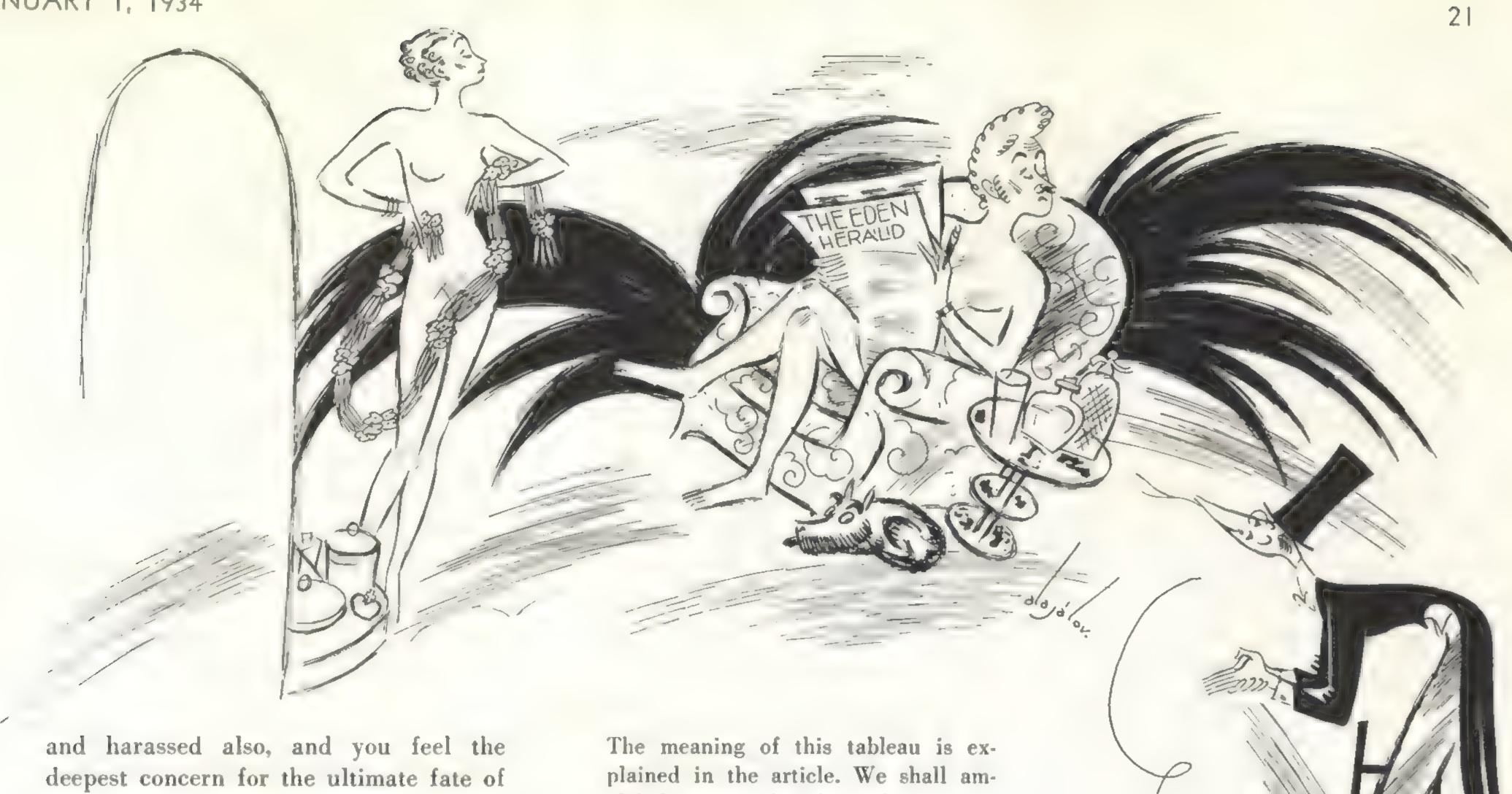
As you can see on the blackboard, the recipe for bliss is easy as pie, and Miss Maxwell points to it with triumphant élan. The cupids look a trifle skeptical, to be sure—but then, cupids should, and it's the artist's idea anyway. The horsy lady taking the fence and the farmer's breath away personifies Dash, the pepper in the recipe



The pursuit of happiness! What a tantalizing, tormenting, elusive chase! The harder you hunt it, the farther away it seems. But I believe we experience greatest happiness in the doing of what we like most, as well as we can. My beautiful friend, Mrs. Harold E. Talbott, loves to ride to the hounds, and, as she takes her favourite dangerous fences, I know she must be experiencing a thrill of happiness. Depression can never be a basis for beauty in action.

People do things to-day because they have to, not because they want to—that is the trouble. Hostesses give parties because they have to—and that is why so few parties go with a zip and a bang, and lack that spontaneous atmosphere of irresponsibility which should pervade all good parties. When you enter a room and the first thing to catch your eye is the anxious, harassed face of your host or hostess, you immediately become anxious





the unhappy hostess and her still more unhappy party.

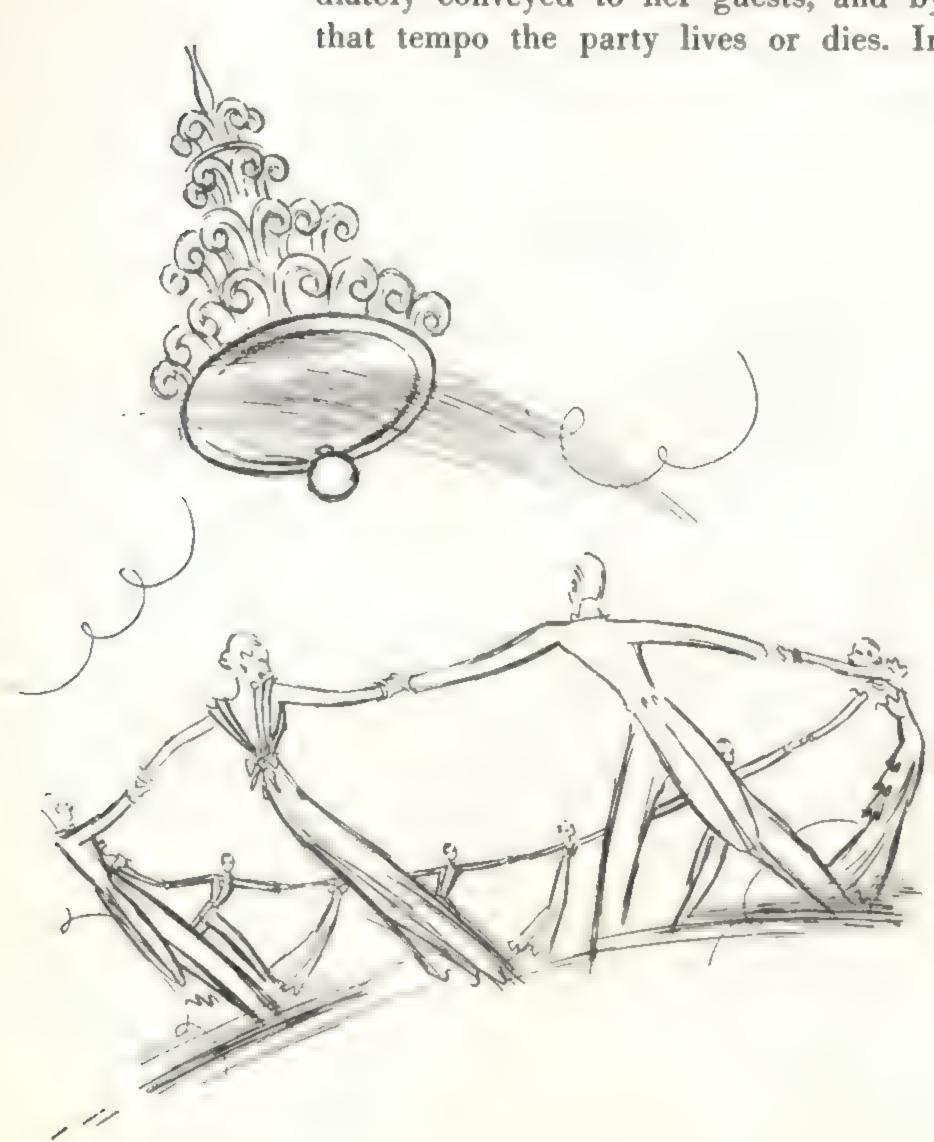
Good health plays a leading part in the game. Vitality, or animal magnetism, also are important attributes; few indolent or anaemic people know how to receive or give happiness. In Latin countries, parties are taken more as a matter of course than as special occasions. Take Rome for example. Roman palaces are probably the most beautiful in the world, and the Italians are lovely to look at, sympathetic, and charming—but they are too listless from aeons of inherited experience to know the wild, ecstatic joy we feel in giving or attending a good party. I suppose it is our unspoiled, naïve attitude towards social life that makes us enjoy it so much. In any case, the tone or tempo of a hostess is immediately conveyed to her guests, and by that tempo the party lives or dies. In

plify by saying that the snake is just a social climber trying to crash into the first and most exclusive party in the world. Note the indisposition of our forbears to receive him. They were, alas, still in the dim ages where "Three Is a Crowd" was a phrase of annoyance

France, people don't give parties so much as they "receive." One goes to receptions or afternoon goûters, and every one is very polite—there is much shrugging of shoulders, clicking of heels, polished, witty conversation, but there is rarely a thrill. The French prefer their thrills in private.

Perhaps you, my readers, will judge me a frivolous or trivial woman, when, in these serious days of cataclysmic crises in the world, I so repeatedly dwell on the lighter sides of life—on gaiety, laughter, and parties. But, speaking of partiesafter all, the Creation began with a party -with Adam and Eve, in the Garden of Eden. It was, at least, an al fresco luncheon à deux, the result of which still holds peculiar significance for us. Eve also became the first couturière, when she evidenced such striking concern as to the proper angle in the draping of her fig leaf. And, certainly, the original "gate crasher" was that first social climber, the Serpent, and the promptitude with which he was thrown out proved that there was a Social Register—though, if my memory of the Old Testament is not faulty, he later succeeded in buying his way in, even as his prototype of to-day. No, parties and happiness will always be, thank Heaven. My only wish is that you have had a Happy Old Year. I am sure that the New Year will be as happy as you have the skill, technique, and courage to make it.

-/MBERS



# THE LATEST ROUND-UPS



AT THE COUNTESS FAL DE SAINT PHALLE'S SUPPER PARTY



MISS ELSA MAXWELL . PRINCESS CHLODWIG HOHENLOHE-SCHILLINGSFÜRST



MISS LOIS MORAN

EITHER war, nor famine, nor pestilence seems to stop the gay huddling of humans. On the contrary, the more stress in life, the madder the tempo, the more need people have to come together, and laugh, and forget the day.

They need it when they're young because they haven't yet learned how to be alone. They need it when they're old, because they know what it means to be alone, and they prefer not to face it.

Only the form changes. Some years, all parties meant food and conversation; some years, games held sway—"Murder" or Backgammon. Some years, polite musicales were the order. Not long ago, every party meant dancing. But, in the last two years, parties have had definite focal points, chiefly in the shape of talented amateurs and brilliant professionals who sing or play the piano. A party without a piano is—well—no party.

These pages—showing two of the most colourful parties of the season (the Countess Fal de Saint Phalle and Elsa Maxwell parties)—prove our contentions and their own gaiety.



MISS GRACE MOORE AND MR. GEORGE GERSHWIN

JANUARY 1, 1934



MR. JAMES MELTON SINGING . MRS. ALLAN A. RYAN, JUNIOR, IN THE FOREGROUND



MR. COLE PORTER SINGING ONE OF HIS INIMITABLE SONGS



MRS. SHEVLIN SMITH AND MR. RICHARD HALL

• Don't you think the array of snap-shots on these two pages is pretty conclusive evidence that parties in this year of elegance are taking on an exciting new gaiety and glamour—or are we just letting our famous imagination run rampant?



KATHARINE HEPBURN, APPEARING IN "THE LAKE"

## VOGUES SPOT-LIGHT

far for two women as diametrically opposed as the two shown in the photographs on these pages. That -together with the fact that both of them are more or less the young actresses of the moment—was our reason for presenting them together.

Both of them are returning to the Broadway stage after several years of picture-making in Hollywood. In the last fortnight, Miriam Hopkins will have opened in "Jezebel"; Katharine Hepburn in "The Lake." "Jezebel" is Owen Davis's romantic drama of New Orleans in 1850, where the fair Hopkins plays the part of a highly cultivated and widely travelled young society belle whose life, oddly enough, is deeply affected by a member of the opposite sex. "The Lake" is quite otherwise—an Ibsenesque and dour study of a young girl who lives in the English coun-

COUR the world of the theatre, and you will look tryside—and lives to regret it. It was written by Dorothy Massingham, the daughter of the famous London editor. Three days after the play's opening in London, she committed suicide.

> But let us return to our beauties on these pages. Their difference goes far beyond the flesh; far beyond the fact that one is pale blond and the other a turbulent auburn. The very tissue of their souls is different.

> Hepburn is a copper wire strung to uttermost tension; her voice is the twanging of that wire. Hopkins is a flower of the sun; her voice is soft with the South.

> Hepburn has the lean thighs and broad, bladelike shoulders of a mythical huntress. Hopkins has the delicate, but healthy curves of a classic Venus adapted by the French.

> Hepburn's eyes dart fire; her nostrils flare with an inner hysteria; her lips turn (Continued on page 70)

JANUARY 1, 1934



MIRIAM HOPKINS CAUGHT IN THE GOWN AND GESTURE OF HER MOST LYRICAL MOMENT IN "JEZEBEL," SOUTHERN DRAMA OF THE 'FIFTIES



Two trends-crisp fabrics, back interest

When you've registered the old-fashioned charm—take in the new-fashioned points—the fabric, Lorganzette (a flecked successor to organza), the rosy fuchsia colour, cascading ruffles, and off-the-shoulder line. Bandeau from Jay-Thorpe JANUARY I, 1934



MODELS FROM BERGDORF GOODMAN

Here is a new version of that perennial favourite, black lace—sheer, crisply starched, more seductive than ever. Those mitts echo the backward movement of the shoulder ruffles and cascading back. Jewels on these pages from Mauboussin

Another sheer, crisp material—brown net—in another frock with an off-the-shoulder décolletage and new-old-fashioned mitte this time, mousquetaire glove-sleeves. The lady's coiffure is by Martin from Vienna. Console from Lavezzo



HAT AND DRESS FROM MILGRIM . HAT FROM JAY-THORPE; SUIT FROM MRS. FRANKLIN, INC.



HATS FROM MILGRIM AND LILLY DACHÉ . DRESSES FROM MRS. FRANKLIN, INC.

### SOUTHERN EXPOSURE IN HATS

- The lady with the long cold drink (opposite page) is wearing Talbot's off-the-face hat of pastel felt with a feather, to top a blue-and-white challis dress—a new cool-day resort fashion
- Her companion's one-sided off-the-face hat is of white antelope like her gloves (both from Jay-Thorpe), worn with a heavy white knitted-fabric suit and white hand-crocheted scarf. Porch furniture designed by Colwell for Ruth Berlin
- Up above is the hat news of the season—Suzy's rough straw hat, rolled up all around like a child's sailor and banded with velvet. There's a green sweater under the natural linen dress. Daniel Hays' rough linen gloves from Milgrim
- The smart back shows Lilly Dache's yellow straw fabric fisherman's hat, worn with goggles to keep out the glare, and a classic white hand-knitted suit. The iron chair is from Sandfort



MAINBOCHER

HORST. PARIS

FOR COCKTAILS or dinner or any of those "don'tdress" occasions after five, this silver lamé blouse (above) would be a shining success. The long sleeves tone down the formality of the fabric, so you won't feel too dressed up, and the entire front has been ingeniously twisted into a tie

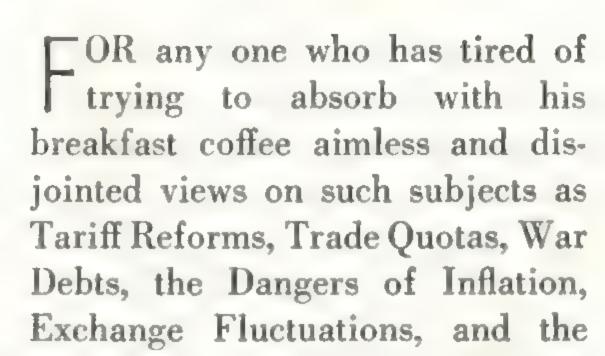
FOR LUNCHEON—the blouse shown at the left is not too tailored and not too formal. The surprising thing about it is its fabric—taffeta in vivid colours, printed on a yellow ground. There is a high neck-line, and the crisp jabot makes this a decidedly flattering model. It is neatly belted, too

JANUARY I, 1934



### HOUSE HUNTING in ENGLAND

By Paul Hyde Bonner



Reasons Behind Herr Hitler's Moustache, I would recommend the back page of *The Times* as published daily in London, England. With that romantic sheet spread upon the coverlet or propped against the percolator, one can aid digestion and assuage the pain of things as they are by falling into a gentle reverie of the wish-dream with a happy ending. Release, escape, peace, the contemplative life—they are all there beckoning in enticing photographs and in the alluring Estate Agent prose.

What visions of delight are conjured up by such succinct phrases as, "South-East Devon—An Historic Jacobean Residence (1607). Beautiful Old-World Terraced Gardens. Well-Timbered Park Sloping South to Trout Stream. Home Farm, Lodge and Four Cottages." Or perhaps you would prefer to be in "Somerset, Five Hundred Feet Up on the Mendips. Early Georgian Residence in Park. Pretty Gardens, Two Tennis-Courts, etc. Shooting over Estate of Two Thousand Acres." And think of the joy of being able to write home to your friends on note-paper which reveals the legend "Broome Hall, Biggleswade, Beds."

As is always with the wish-dream, its practical application is unfortunately tainted by the gross hand of stark and rude materialism. As yet there is, so far as I know, no Aladdin Genie who will, upon instant summons, transport one without fuss or frenzy from Brown's Hotel to Broome Hall and have the breakfast coffee still hot. No, you must still rely on the primitive and complex methods of a shaken capitalistic state. Which means that, having cut out a dazzling group of advertisements that most nearly sing in unison with your dream and, at the same time, give evidence of falling within your budget, you classify them according to agents and put on your hat, take your umbrella (important) and gloves, and set out to call upon the nearest of these brokers of wish-fulfilments.

Whatever the first office of your choice or route, you will be received with quiet courtesy, and, if the clipping you show indicates an imposing mansion, you will, in all probability, be ushered into the sanctum of a partner. This gracious, elderly gentleman will examine reflectively his own advertisements, and then, putting them aside, he will, with a disarming smile, ask you the most impossible of

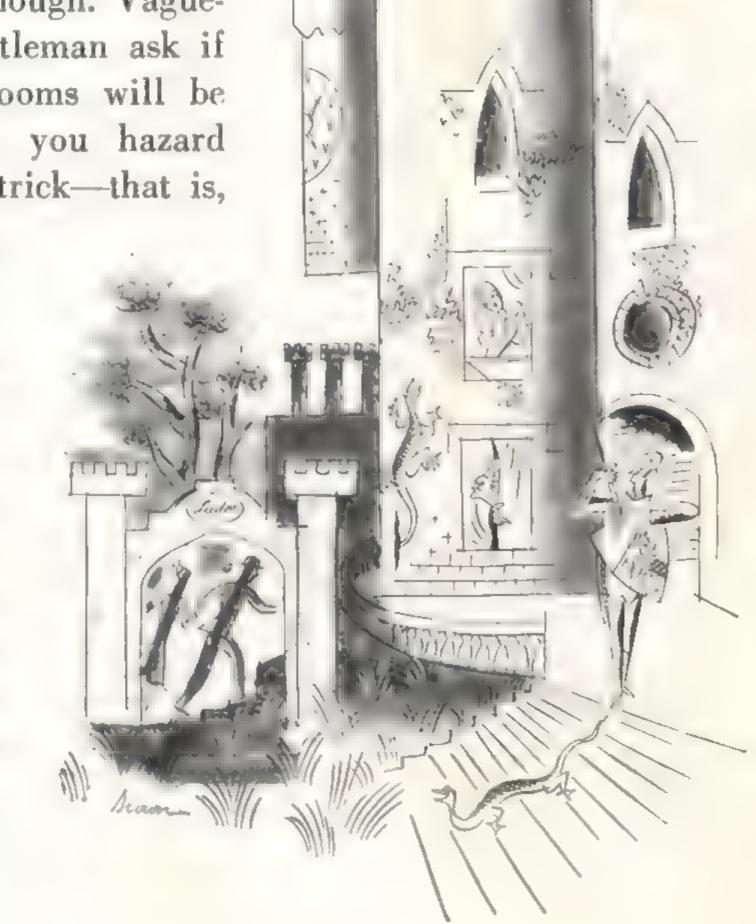
questions. Exactly what sort of a house are you looking for, sir? You can't very well answer that by saying that you want one in which happy people have lived for countless happy years and have, in consequence, bequeathed and imparted to its very rooms and walls an atmosphere of pervading tranquillity. He might think you were mad if you said that, or just a crazy American with nothing better to do than waste his time. True, he has a kindly and sympathetic face, but it is best to remember that houses to him are the units of a trade and not sources of emotion. Better stick to the grim frame of fact and say, "A furnished one, for six months."

Then, slowly and with infinite patience, like a psychoanalyst with a case of advanced neurosis, he will extract bit by bit the sombre and ugly details of what is known as your "home life." He will painlessly cause you to unfold the horrible fact that you are married, but your wife prefers you to sleep by yourself because you snore (that makes two bedrooms to start with) and that you were careless enough to have burdened yourself with three legitimate children, the youngest of which is still ungoverned by a governess who has to have a day nursery (you are up to six rooms without trying), and that your in-laws have been inconsiderate enough to promise to visit you for three weeks if you took the house, and they insist on having separate

And, as the terrible admissions come forth, you begin to realize with growing fright that nothing short of Windsor Castle will ever be big enough. Vaguely, you hear the old gentleman ask if you think fourteen bedrooms will be sufficient. Apologetically, you hazard that eight might do the trick—that is, eight master's bedrooms,

you add. This quaint Americanism apparently amuses him. He chuckles a bit, then tactfully corrects you by saying, "Principal bedrooms, I suppose you mean."

Having put your family circle carefully to bed, he launches a searching inquiry into what the French would call your (Continued on page 70)





MISS ILKA CHASE IN A CRÊPE HOSTESS GOWN WITH A FLOWING COAT, FROM BERGDORF GOODMAN . JEWELS FROM MARCUS



AMONG THESE EASTER GENTLEFOLK AND THEIR CHILDREN ARE HELEN BRODERICK (IN STRIPES), WITH LESLIE ADAMS, AND CLIFTON WEBB—ARRESTING AND DEATHLESS FIGURES IN THIS ROTOGRAYURE TABLEAU OF CHARM

JANUARY 1, 1934



THIS SCENE, "EASTER PARADE ON FIFTH AVENUE, 1883," IS NOT ONLY A HIGH LIGHT OF THE CURRENT BROADWAY HIT,
"AS THOUSANDS CHEER"—IT IS A PERFECT CRYSTALLIZATION OF THE MODES AND MANNERS OF THE 'EIGHTIES



Ski clothes go Tyrolian

The first skier is wearing a chamois cardigan-warm as warm-and plus-fourlength wool trousers, and, on cold days, she wears a waist-length wool jacket,

If you want to be utterly new, you and your young man dress alike in Knizé twin ski suits of native, flannel-like "Loden." The shirts are of jersey. You will find too. Mainbocher designed them all ski suits similar to these at Best's



If your compass needle points South, take along this hand-knitted Anny Blatt ensemble, in diluted tricolours, trimmed with a huge taffeta bow. Hat and dress from Alfred Dunhill of London

Anne Marie made the tricot dress in the middle, cut like an apron pinafore. You'd think the Olga Rosen tunic blouse at the right was cut out of material, so deftly is it knitted. The laces are of wool

Knitted wools go South



#### by Geoffrey Kerr

HE time is midnight; the season is winter; and the year is nineteen thirty-four. The scene is a dining-room in one of the oldest and best-loved hotels in New York. Closed during the dark years of prohibition, the room has been crazy about being tested. It seems to me reopened and is once more "the place to go to supper."

At a table for two on the balcony are sitting John, who is thirty-five, and Sheila. who is twenty-four.

JOHN (finishing a mutually agreeable talk with the waiter): And let me see the wine list.

THE WAITER: Yes, sir.

JOHN: That was a wonderful thing to be able to say.

SHEILA: What was?

JOHN: Let me see the wine list!

SHEILA: I don't see why. They've been spreading them around through the mail for years.

JOHN: Not such nice ones as this.

He refers to a slim volume, bound in maroon, which is handed to him in deferential silence. The waiter, a relic of the old days, has already opened it at the champagne section. John's finger points, and the waiter manages, with a slight inclination of his head, to convey his grateful recognition of a fellow connoisseur.

JOHN (after a pause, during which they both look around): How do you like this place?

SHEILA: Well, it's different. I'll say that for it.

JOHN: Yes—thank God!

Sheila: Oh, John-won't you please try not to be superior, for once?

JOHN: I'm sorry. I didn't mean it that way. But I always loved this place—and what it stood for.

SHEILA: What might that be?

JOHN: If I had to find a word for it, I'd call it charm. What do you think of it?

SHEILA: How can I tell yet? I like places I've had a good time in. I hate eating in great big formal rooms. There are several amusing little places we could have gone to. Why did we have to come here? I don't get the idea in the least.

JOHN: I'm hoping very much that you will—get the idea.

SHEILA: Oh, God! Is it a test?

JOHN: In a way.

Sheila: Well, I'm not especially you're always testing me—and always finding me wanting.

JOHN: It's not a test of you.

SHEILA: Of what then?

JOHN: Oh, of lots of things.

SHEILA: Such as?

JOHN: The accuracy of my memory, partly.

SHEILA: It sounds utterly morbid. I hate to feel morbid.

JOHN: That's the last way I want you to feel to-night.

Sheila: Oh, I guess it's the place. It's so-so out-in-the-open!

JOHN: You miss your stuffy little rabbit-warrens, don't you?

SHEILA: Certainly I do. Especially after that show!

JOHN: I loved the show.

SHEILA: I know you did. But I didn't. All that lousy waltzing!

JOHN: I thought it was beautiful.

SHEILA: And that coy princess didn't help any. She ought to have given in when she met him in the first act.

JOHN: Then there'd have been no show.

SHEILA: That's what I mean.

JOHN: Are you in favour of women saying "yes" at once?

Sheila: If they mean to eventually? John: Naturally.

Shella: I certainly am. I'm all for saving time.

JOHN: I'm not. I'm all for spending it. SHEILA: They're spending plenty over that champagne.

JOHN: Here it is now!

A bottle is exhibited with justifiable pride and a slight questioning lift of the eyebrows. John restrains the wild impulse that assails most of us on these occasions to say "no," and nods. The waiter retires a step, and there is a heavenly little pop. He fills the glasses, places the

bottle in a cooler, and gives it a happy twirl or two.

JOHN (a few moments later): How is it?

SHEILA: It's all right.

JOHN: No better than that?

Sheila: It's good. It really is. Probably a lot too good for me.

JOHN: Why are you always saying things like that?

SHEILA: Because I always think you're thinking them. I don't know why you ever take me out at all. You couldn't register "I disapprove" any stronger if you had it tattooed on your forehead.

John: That must be rotten for you. SHEILA: It is. That air of calm detachment you have infuriates me. You never loosen up at all.

JOHN: Well, you, on the other hand —(He stops short.)

SHEILA: What?

JOHN: Nothing. Never mind.

Sheila: Go ahead—say it!

JOHN: I wasn't going to say anything. SHEILA: Yes, you were. You were going to say I loosen up a lot too much. You'd rather I was like the women in the play. Wouldn't you? (A pause.) Why not be frank about it?

JOHN: Well, why do you suppose people like fox-hunting?

SHEILA: I give up.

JOHN: What I mean is—it wouldn't be much fun if the fox turned round and chased the hounds.

SHEILA: It would be better fun for the fox.

JOHN: No, dear. There just wouldn't be any fox-hunting.

SHEILA: Is this a roundabout way of telling me you think I've chased you?

JOHN: No; of course not.

SHEILA: Well, I suppose I have. I thought at one time you liked me a lot. And I knew I liked you a lot. And I didn't see why I shouldn't show it. And you recoiled like—like whatever the best recoilers do recoil like-and told me I was a typical modern girl.

John: I (Continued on page 68)

JANUARY I, 1934



SCENE: THE WALDORF . CAST: ROSE HOBART AND COLIN CLIVE . TOAST: SENTIMENT . MOOD: ROMANCE . GLITTER: CARTIER



BONWIT TELLER . ALTMAN . PECK AND PECK

#### Trio of striplings

The first mermaid wears Gantner and Mattern's knit jersey bathing-suit with a flat striped bow and striped shoulder-straps, which are crossed in the back Bright yellow is a pet on smart beaches, this year, and nice in swim suits like this Jantzen model of Sunsheen, a Bemberg yarn and Lastex knit fabric; Altman

The lady who looks like a peppermint stick has on a wellshaped Ocean suit of acetate Milanese jersey, cleverly made with a brassière effect and a belt JANUARY I, 1934



SAKS-FIFTH AVENUE . BEST . WANAMAKER

Three new points in one brief bathing-suit—a colour, orchidywhite; a rubber fabric, "Krepe-Tex"; and a rope halter neckline. It's a U. S. Rubber model

This B.V.D. bathing-suit is backed up by well-arranged straps. The fabric is ribbed knitted wool, cut high in the front and extremely low in the back

White with bright green is a good choice for swim suits, this year. This Munsingwear one has adjustable straps that you may lower for daily sun-baths

Chic strap-hangers

After bridge in Mrs. Cecil Baker's pine-panelled drawing-room, a Chippendale mahogany horsd'œuvres table is brought in. The photograph at the right shows it with the original old blueand-white Spode compartments, filled with olives, celery, hard-cooked eggs, and radishes, to accompany the beverages that end the game pleasantly

Against the dark, polished oak of the Jacobean table in Mrs. Baker's dining-room (shown below) is set a garniture composed of two covered dishes and an oval comport of old blue-and-red Worcester. Place plates to match these pieces, early Georgian silver, and simple crystal complete this unusually effective arrangement of shining surfaces





JANUARY 1, 1934



### TABLETALK

THE long teakwood table in Mrs. Jay Gould's silvered dining-room (shown in the photograph above) bears a procession of rare Javanese birds carved from water-buffalo horns, in perfect accord with the modern Chinese character of the room. The walls have been painted by Robert E. Locher with a cavalcade of elephants in sepia tones.

• In the smaller photograph is the dinner-table in Mr. and Mrs. Oliver B. Jennings' house at Cold Spring Harbor. The centre decoration, a souvenir of their recent cruise of the South Seas, is a large and fragile spray of snowy coral placed in a cream pottery urn



RALPH STEINER



#### Upstarts—up from the face and up in the back

Up like a lightning-rod shoots the peak of this new Reboux hat. Of shirred velvet, in three glorious shades of red joined in perfect harmony, this off-the-face model is to be worn slightly to one side, but not as low on your brow as heretofore; Saks-Fifth Avenue

What a diadem does for you by evening, this new Suzy hat does for you by day. The naïve, upturned brim of a straw sailor is anchored to a headencircling braid of velvet that matches your hair and is worn far back on your head; Alfred Dunhill of London

Because it shows a marked Henry VIII. influence, J. Suzanne Talbot calls her latest chef-d'œuvre "Anne Boleyn." The sectional velvet brim rolls up from the face and flaunts an ostrich feather at one side. The straw crown is a harbinger of spring; Altman

### FULL FACE VALUES

#### for heads that turn South

Which to take your choice.

- There is the halo idea—whether the halo shines far forward or towards the back of the head. Under this classification come the up-in-front and down-in-back hat and the turned-up-all-around hat. The two sketches at the top of this page fall into this class. They show second views of Suzy's famous halo and Talbot's "Anne Boleyn," also in colour on the opposite page. And, speaking of Anne Boleyn, a no less exciting hat called "Henry VIII." was inspired by the same moving-picture—"Henry VIII."—which has been having a furore in Paris.
- There is the brim with the lateral twist that dives to one side of the head, sometimes covering the cheek, but leaving the hair very much in evidence at the other side. This type of brim is often draped, tucked, or pleated, which makes it easier to wear and more flattering for the older woman. But let's have an outline of history of the fruit of the hat-tree, to see how these two hat ideas are working out.
- The baby bonnet, bless its heart, was practically the first step in the upward direction. It looked like its mother, the diadem head-dress, and immediately endeared itself to us for those occasions when one dines, dances, or goes to the theatre in a hat. Now its little brim is growing wider, in anticipation of the Southern season and spring; changing, twisting to one side when it wishes; and looking sophisticated, demure, naughty, regal, or whatever you think.
- There's the poke, wherein the baby brim expanded suddenly and stiffly at top and sides. Because it is a bonnet of formal shape, there are, sadly enough, a lot of don't's. Don't wear a poke unless you have a naïve baby face. You can't even attempt to look self-possessed in this bonnet. Don't wear it for anything but dressed-up occasions: it is not a sports hat in any sense of the word. But

if you have the face to surmount these obstacles, and do the rare kind of thing on a Southern evening that requires that kind of bonnet, do take one along with you. Molyneux designed a poke with a chopped-off back and childish ribbon streamers. And Lilly Daché has an immense collection of poke bonnets, including a pink straw delight that has absurd rosebuds to fasten in your hair, inside the brim.

- Then, there's the sou'wester—practically the opposite of the poke. The wide, wide brim folds back flat in front to follow the line of the crown, wings away low at the sides, and covers the nape of the neck in back. If you want to sunburn, it won't be hard to do it in this hat; except for the back, it can hardly be described as a sunshade. But because the sou'wester is such an old smoothie in coarse linen, you'll want to wear it all day on the beach. You'll want to wear it with dark glasses.
- There's an entirely new brim of Suzy's, an entirely wide brim (at Milgrim) that suggests her curate hat. It starts out on the level, all around, and suddenly turns up at the edges with the same buoyant effect on the morale as snapping the fingers. It may be worn at a number of angles, depending on whether the wearer feels demure like a Mädchen in Uniform, or pleasantly peasant like Maud Muller (as on page 29), or full of braggadocio like a caballero in a sombrero.
- Tilted back and with the same turnedup brim, but smaller, is a little Breton sailor hat, at Bruck-Weiss—of orange straw that will look gay with all-white Southern clothes.
- And there's a little hat that is one of those hardy perennials that never go out of style—in a new version. It's so practical and smart that a woman who has once worn one keeps coming back for more. It's Rose Descat's perfect Panama for Palm Beach. If you have worlds of chic and brilliance—thereby cheating yourself out of the poke bonnet—, this is the hat that will console you. It takes smartness to get away with it. The fairly deep crown has a dent. The tiny brim



rolls up all around, like a miniature edition of the curate hat and the Breton sailor, or turns down to shade the eyes. You'll find this pearl and other Descat hats at Bendel.

- No hat story would be complete without the beret, that ubiquitous and comforting headgear. Schiaparelli's is a forecast of movement around towards the back. She has taken a rather full one and draped it towards the back and side, like a traditional artist's tam. Although it may be worn as low as you please on the forehead, it is practically the reverse of the ones we have just been wearing, and it shows a great deal of your hair.
- Straws, by the way, are smooth and Panama-ish, or rough like old-fashioned peanut straw. There seems to be no inbetween stage. Fabrics, except for linens, are beginning to disappear. And good old felt—almost a stranger in these parts—is due for a big comeback in pastels. Talbot is showing pastel felts that are way off the face. Some are stiff, like a gob's hat. Others are soft.
- And, lastly, trimming. Except for a small feather accent—and even that is rare—, trimming is entirely in the hat itself: in contradictory lines, double brims, stitching, shape, and sometimes a dented crown. The return of felt and plastic straws carries enough unusual interest in texture to provide all the trimming.



MISS ANNE K. CARLEY, THE DAUGHTER OF MRS. KING CARLEY

AMERICAN DISTINCTION



MISS BARBARA PHIPPS, THE DAUGHTER OF MR. AND MRS. HENRY CARNEGIE PHIPPS

# Cert Beaton's BEAUTY ALBUM

N these four pages are eleven women—all of them lovely, all of them distinguished in background, and all of them photographed by Cecil Beaton, interpreter of the feminine, who gives to each individual the setting most expressive of her. These young women are eleven instances of the new American type. Like so many of their epoch, they are active and keenly aware of the world they live in; arbiters of taste, with manifold interests and homes that are centres of hospitality. With young women of this kind as mothers, the coming generation should go far in making our civilization a desirable one, from all points of view.



MRS. PERSIFOR FRAZER, THIRD, THE FORMER MISS ELLEN GLENDINNING



MRS. G. GRANT MASON, JR., THE FORMER MISS JANE L. KENDALL

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MISS ISABEL B. HENRY, THE DAUGHTER OF MR. AND MRS. T. C. HENRY

JANUARY 1, 1934





MISS HOPE ISELIN, DAUGHTER OF MRS. C. OLIVER ISELIN



CECIL BEATON

MRS. BRONSON WINTHROP GRISCOM, FORMERLY MISS SOPHIE M. GAY

New dresses for both

THIS time of year, a great many bad cases of that restless affliction called "ennui d'hiver" come to light. The malady, caused by too long exposure to dark colours and dark clothes, is characterized by a craving for bright colours and flowers. The newest remedy is to inject pastel silks and gay flowery prints into the wardrobe. The cure, however, has its dangers: for, unless restraint is used, a negative reaction known as "rushing the season" occurs. But, this year, there are many types of hybrid frocks in which one can pass from real winter into real spring without any jarring effects.

There are dark dresses with a light touch, prints, and light frocks trimmed with dark. Whichever you choose among them must be appropriate in both material and feeling to wear now with your winter coat and later when you'll need no coat at all. The two dresses on the left side of the opposite page are grand examples of the first type; one shows an important innovation -contrasting sleeves. Sleeves, although free from puffs and bulges, are still keeping in the public eye by appearing in an unexpected colour or by adding a contrasting undersleeve.

There are prints on heavy-sheer materials that have a great deal of body; and silks with jacquard figures to give them extra weight; and printed satins in geometric designs, for tailored frocks, which look especially well with furs.

One group of prints has gone Persian, with multicoloured figures and solid colour borders. Geometric designs, inspired by tie silks, appear in dulled colours. Plaids-in monotone or multicolour and black-and-white—are boldly with us. Field flowers and English garden flowers of all sizes, on dark backgrounds, have sprung up.

Early pastels have a chalky feeling. There is a colour called plover's-egg blue, one of those subtle and ambiguous shades that go with both black and brown. Beige-greys, dull deep reds, pale linen-blue, chocolate-brown, dull yellowgreen, and grey-green are scheduled for an early appearance.

As to line, neck-lines are descending from their high and swaddled state, and pinaforesa clever adaptation of the blown-back and tied lines of evening gowns—are coming to the front.





### SHOP-HOUND

#### Tips on the shop market



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AT ARUNDELL CLARKE'S

OME up and see us some time," said Rockefeller Centre to Shop-Hound. So, armed with my trusty camera, I went prepared to spend the day snapping at the new shops in this tremendously interesting international development. First of all, I window-shopped. At Chapeaux Tardy, there was a window full of toppers—and not a mad hat among them. Then I found myself in the Sunken Plaza and crowded in to peep at Victor Obler's shop. Mr. Obler believes in keeping the home fire burning, and his window was full of antique fireplaces and andirons— English and Early American. Then to Jane Merrick's, a pioneer in the Gift Shop (not Shoppe, if you please).



DOWN THESE STEPS IS THE SUNKEN GARDEN



Mr. John Dunhill, personally appearing, led me around into all the nooks and crannies of the three floors of excitement. We boarded the semicircular elevator—the only one on this continent—and rode to the humidor. Here, behind panels of cedar is the habitat of millions (count them) of cigars, side by side and end to end with all kinds of smokes and smokies of the traditional Dunhill quality. On to the Sports Shop for women. Dunhill has imported from Paris Anny Blatt—that famous originator of hand-knitted and hand-loomed fashions as a sort of a guest conductor for the opening of this shop. Shown with the Anny Blatt models (which are something more than a thousand American women are going to cheer about) are all kinds of sports clothes, accessories, and gadgets, knowing no restraint except that of good taste. While I was following Mr. Dunhill around (I find a lot of smart girls are making this a habit), we ran into Charlie James, that designing young

• The next port of call was Dunhill's. Lucky dog that I am-

Every morning, Shop-Hound sallies forth from her kennel at 420 Lexington Avenue and explores the shops in the city for tidbits. Here are top-notchers



WINDOW SHOPPING AT VICTOR OBLER'S



MISS GLADYS SWARTHOUT FOLLOWING THE SCENT TO YARDLEY'S

JANUARY I, 1934 53



PHOTOGRAPHS ON THESE TWO PAGES BY REMIE LONS

man from London who has worked in tweeds until he fairly reeks of peat. He was dragging Mrs. Joseph Thomas by the hand, having discovered her sitting in the Ladies Smoking, waiting to have something very special blended in the way of tobacco for her private brand of cigarettes. She was all bundled up in a black-and-white "bring 'em back alive" tweed coat—a stimulating brain chee-ild of his. Mr. Dunhill said the drinks were on him, so I took a snap-shot of them celebrating. Life is like that in this shop—not a dull moment. Shout it in Gath and tell it in the streets of Ascalon. The minute (and I hope it will have arrived when this issue of Vogue is in your hands) the Repeal tangle is straightened out, you will be able to order here, right along with your cigars, cigarettes, tweeds, and old silver, the best in fine wines and liquors.

• Next, I saw Gladys Swarthout going into Yardley's, and trotted right along after her. Her objective was a lipstick and a filler for her compact. But, when she smelled Yardley's



TARDY'S HAT SHOP-AND NOT A MAD HATTER AMONG THEM



new perfume—fittingly called "Fragrance"—, she bought a bottle holding about a quart. Amusing things happen at this shop. Despite its modern décor, it is still a bit of old England to homesick Britishers. An elderly gentleman dropped in—he had lost the London address of his favourite little leather shop, somewhere on Jermyn Street. Of course, Yardley would know . . . (they did). Then, in came a subject of the Crown—a lady sailing home on furlough. She wanted to park her beloved goldfish at Yardley's—leave them on native soil, as it were . . . (she didn't).

• Then to the shop of Arundell Clarke to extend my little black paw in congratulation. Here is furniture and decoration in the modern spirit, created through the eyes of a cultured and talented Englishman. Arundell Clarke's idea of a dressing-table for a lady would tempt any one beyond reason. Made of natural wood with a great circular mirror. I could hardly tear myself away, and I was not admiring myself, either. And as to his rug of creamy-white goat skin—let all of them that will sigh to be "knee deep in June"—for myself, I prefer that rug. His black-and-white dinner-service will drive you straight home to smash every bit of colourful china you own, not sparing the Spode. Arundell Clarke believes that art, good taste, and reasonable prices make a perfect trio.

• Then I sailed from England (British Empire Building) to France (La Maison Française). My first discovery was my old friend, Gabrielle France, (Continued on page 72)



### SHOES FOR SHIPS OR SANDS

- Reminiscent of your pet golf shoes and as becoming as it is comfortable is the all-white buck shoe with a floppy tongue and leather heel; from I. Miller
- The big, squashy bag at the upper left is of natural linen; John-Frederics
- Something very new is the low leather heel on the brown-and-white buckskin sports shoe in the centrejust one-inch high, like the heel on a child's Oxford. The brown cords tie round the ankle; from Delman
- The straw-like espadrille-sandal (top), piped in red and white kid, is good with all sports clothes; Vida Moore
- Red, white, and blue mattress ticking makes the Elizabeth Hawes bag at the lower right; from Lord and Taylor

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#### FOR SHORE LEAVE AND SUN

- Every cruise-goer will need an all-white T-strap sandal like the buckskin one at the top. It's just right with a crêpe dress for lunch at the Havana Country Club or for tea at Montego Bay in Jamaica. I. Miller has it
- Presenting the golden mean between a sandal and a spectator-sports shoe, the sort of shoe that you can wear practically every hour on a cruise—the classic, all-white buck pump with perforations (in the centre); Cammeyer
- The buck moccasin pump has rounded toes and brown leather tongue; Delman
- The string bag and beret have wood clips; Best. Ameritex-Sudanette's striped sudanette in red, grey, and white forms the background of these photographs



A GOWN IN THE GRAND MANNER, OF SEA-BLUE SEQUINS ON NET; FROM JOSEPH (BRUCE BUTTFIELD POUFF . MAUBOUSSIN JEWELS)

PERFECT wardrobe for Southern wear is something of an achievement. Perfect, we mean, in chic, compactness, and value—the right thing for any occasion with no superfluities to lug about in your luggage.

You'll find one like this—a Vogue Smart Economy wardrobe—on these three pages, and on pages 64 and 65 of the foregoing issue (December 15). Everything you'll need for Florida and the Caribbean—and all at a price.

To start with, there are knitted dresses—smart and indispensable for shipboard, windy ports, or cool Southern days. On page 58, we show one in the newly revived Fair Isle design-smart this year when well done-which this one is. There's a bouclé model on the same page, which packs into a small space and is always ready to put on. In its long-sleeved version, it is perfect for travelling. Or you can wear it in town, while your friends go South. The tweed suit with a long coat that goes with your other costumes is nothing less than a cruise classic. Sweater-blouses look well with it and have no pressing requirements.

For shore-leave, take a spectator sports dress like the crêpe one on page 59, the ensemble on this page, or the Doucet print on page 59. The last is a gem for Southern resort wear, with its adjustable neck-line.

Shorts are important. Shorts are the rage. In fact, seafaring, beach-combing, and tennis-playing young women in the vicinity of the tropics will all rise and sing, "I'm Young and Healthy, So I Wear Shorts"-preferably the kind of shorts costume that has its own skirt to button on, like that shown on page 65, December 15.

Evening gowns? Loads of them! Plain or printed silks (page 64, December 15), cottons, linens, flowery satins, chiffons. Anything new and smart that packs easily.

• SELECTED BECAUSE—the dress at the right is practically a whole cruise wardrobe in one. It's of pastel nubby silk crêpe; it can be changed ad infinitum with different scarfs and handkerchiefs. It's from Saks-Fifth Avenue; \$40.

Where and how to purchase No matter where you live, in New York City or any other place, you can buy these Smart Economies. On page 4, you will find a list of the shops where they are available. If no shop in your own town appears on the list, write to Vogue, at 420 Lexington Avenue, New York City (and please enclose a stamped envelope with your name and address on it), and we'll send you the name of the shops located nearest to you, where you can buy Smart Economies



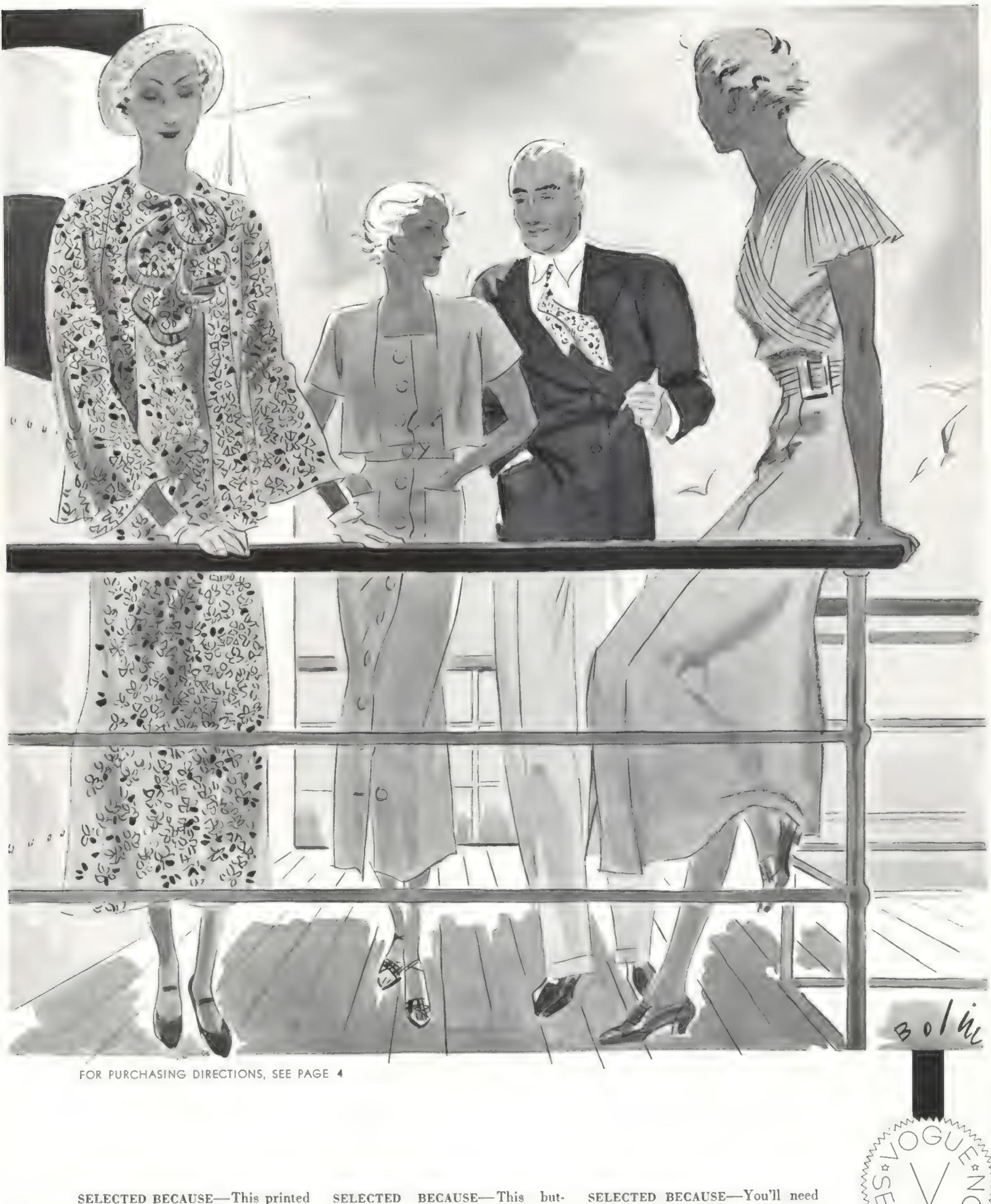


#### Smart economies for Southern cruisers

SELECTED BECAUSE—This knitted dress with horizontal stripes typifies the smart English revival of Fair Isle designs; its waist-line is Lastex ribbed; its colours are gay; and the shirt-waist collar and how tie match the background. Franklin Simon; \$30

SELECTED BECAUSE—This dress, of the short-waist type, is of knitted, frilled bouclé; the neck may be worn open or closed; and it fastens with crystal buttons. It can be had in white, pastels, or dark colours for travel. To be found at Lord and Taylor; \$23

SELECTED BECAUSE—It's a Daventree tweed suit with a knee-length coat that has a slit back and silklined sleeves; the skirt buttons at the hip. In a variety of smart resort colours. Jay-Thorpe; \$40. And the coat may be purchased separately for \$30



SELECTED BECAUSE—This printed ensemble is made of an exclusive Doucet clover-leaf print; it is one of those ever-so-hard-to-find dresses in women's sizes; it has short sleeves under its long-sleeved jacket. From The Tailored Woman; \$40

SELECTED BECAUSE—This buttoned, square-necked dress is of linen and sports-like enough for beach or tennis. Pale or bright shades. Contrasting buttons. There is a separate short-sleeved Eton jacket. Wanamaker. Dress, \$11; jacket, \$5

SELECTED BECAUSE—You'll need a spectator sports dress, and you'll need a shore-leave dress, and this one is equally chic for both uses; it's of Carlton suède-finished silk crêpe. Pleats are the only trimming. You'll find it at Altman; \$20



### ENTERTAINING GOSSIP



What new décor have smart hostesses thought up for their tables? What new things are we getting to eat that we would like to know how to make for our own parties? These are the questions—Vogue knows the an-

swers. Nothing is more fun than gossiping about parties and food, and we have been running around town doing just that—talking with hosts and hostesses, hearkening unto chefs, and interviewing discreet butlers.

To begin with, despite the to-do about a return to formality, the parties that seem to be the most fun continue to be informal. The old school of entertaining goes on with beautiful formal dinners, but the before- or after-theatre suppers, the buffets, the cocktail gatherings are still the things that people talk most about afterwards.

• Parties that men give are usually fun. One young man about town who has a very handsome modern flat does up all his entertaining with one simple gesture. He has people in before the theatre and gives them the best champagne cocktails and the best caviar he can get, together with one hot dish. If they want more after the theatre, they get it at a night-club.

• Mr. Paul Cravath gives suppers after the opera, at which he always seems to have the prettiest women in New York.

He usually makes a point of asking only the number of people that he can seat in the dining-room, and he gives them a short, delicious meal—caviar or terrapin, a clear bouillon, pheasant, and a salad and cheese. One of the *spécialités* of his cook is a dessert of ice-cream and blazing home-made plum pudding. The trick in this is to have the brandy heated before it is lighted, and it is always poured over the pudding and set aflame in the dining-room. Mr. Cravath has beautiful flowers all year round, and one lovely table arrange-

ment is two old silver urns and a beautiful Russian silver bowl filled with cosmos or dahlias in every colour or other mixed flowers in season. This is one of the few houses where you are given a good cocktail that is not a Martini. It is such a great favourite that Mrs. Harrison Williams and Mrs. Goodhue Livingston, among others, have sought its secret from Fish, butler incomparable. Here is the way it is made—three parts of gin to one part composed of equal amounts of lime-juice, honey, vermouth, and apricot brandy. Shaken vigorously, served very cold.

• Owen Johnson, as every one knows, is a marvellous cook and not only concocts chafing-dish marvels in front of awed guests, but, if there is a lady cook among his guests, he may ask her to perform, too. Given two cooks and two chafing-dishes, a spirit of rivalry results that is all to the good of the guests. You see a little suggestion of how this works out in the sketch above, and it's an amusing idea for your own parties.

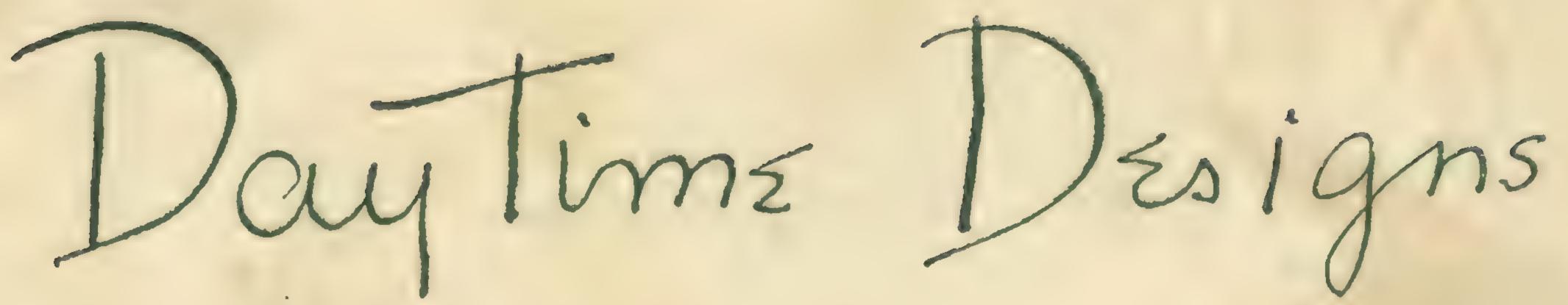
• Prince Matchabelli entertains constantly, and he has such good food because he superintends its preparation himself. He always gives his guests vodka, better than any cocktail, he maintains, and an appetizer that goes especially well with it—a purée of sardines and pâté de foies gras, highly seasoned, spread on pieces of black Russian bread, baked in the oven, and served hot. There are many charming Russians about town, in great demand for parties,

and they have grand Russian food at their own houses. Princess Chavchavadze gave us the recipe for the famous Bœuf Straganoff (you will find this recipe at the end of the article), as well as one for Russian meat balls. The Prince and Princess Ilyinsky have these meat balls in miniature form, served hot with cocktails, at their parties.

Everybody is following some diet or other. It's even penetrating into the hotels, for the Mayfair has taken up Doctor Hay in a big way. In the sketch on (Continued on page 73)









ON-PAGE 70



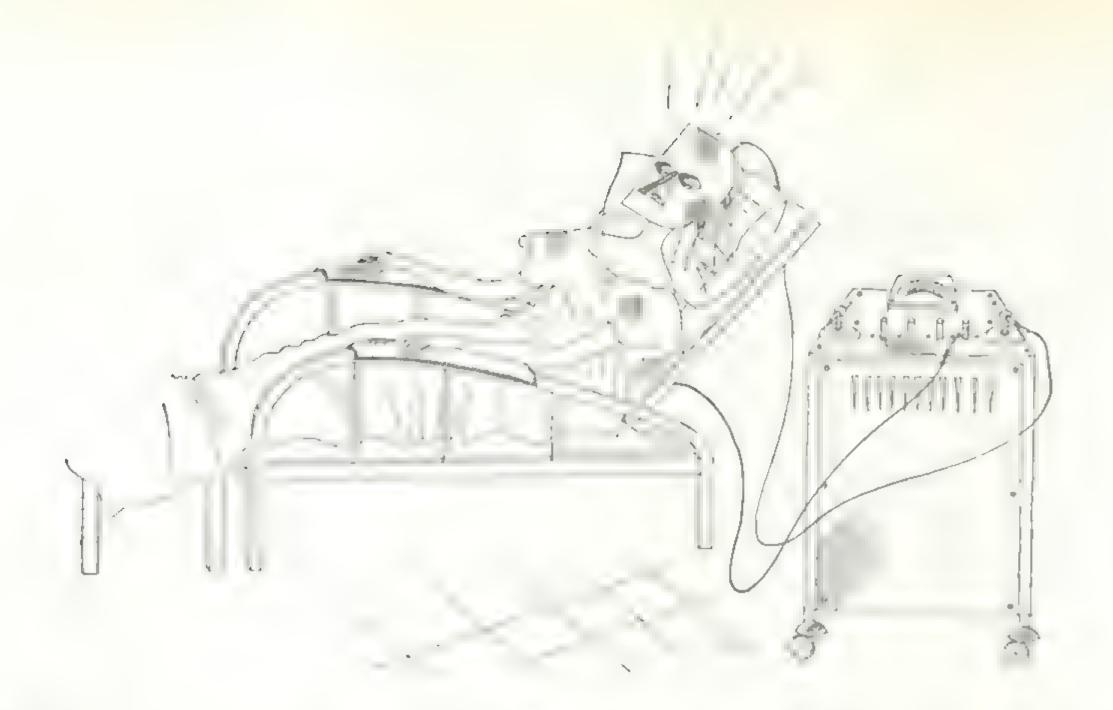


There is no MISTAKING

# PIERCE ARROW

... PARTICULARLY, THE NEW TWELVES AND EIGHTS OF 1934 ...
THE FINEST, THE EASIEST-RIDING CARS EVER BUILT BY PIERCE-ARROW





## ON HER DRESSING-TABLE

HO among us is there who couldn't do with a bit of rejuvenation at the beginning of this year, 1934? Echo answerswho, indeed? We all go whirling around so frantically that we don't ever stop to see how our faces are standing up under the strain, and, often, they are weakening! Up Helena Rubinstein's way, the New Year is being ushered in with a whole new school of thought on the matter of rejuvenation, for Madame Rubinstein has imported a series of rejuvenating treatments that are wonderful to behold. In the first place, they are given under the supervision of the daughter of Doctor Josef Kapp, the dermatologist who developed many of the principles of the treatments. In the second place, they proceed with the aid of the various machines which you see dotted down this page and which in themselves are minor marvels of a mechanical age.

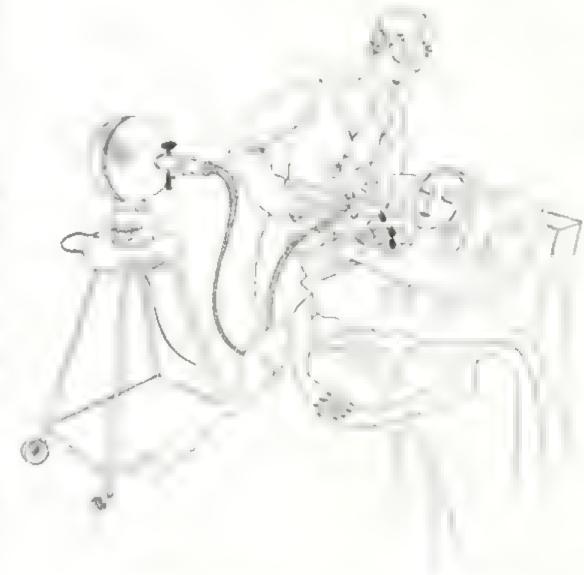
A MASQUE FOR BEAUTY: One treatment is known as the Hormone Heat Masque, and it gets to work on your skin in successive steps and layers. First, there is the hormone cream, Madame Rubinstein's first candidate for rejuvenation. Then, an electrode and over that a masque to shape it to your face are applied, and the heat action begins to force the cell-stimulating cream down into your skin. This is accomplished by a process of osmosis—which means deep assimilation. Whatever the process, your skin looks better and younger after even one treatment.

The rhythmic muscle masque works on the plausible theory that by exercising the tiredout facial muscles that seem to be letting our contours down, their resiliency can be restored until they are equal to doing their own stuff again. The muscle masque concentrates only on working the muscles. It has no effect on the outer skin, so it can't stretch it, a thing to be especially avoided when you are lying relaxed in a treatment chair. Then, there is a special rhythmic eye treatment designed to perform this same revivifying service for the tiny, sensitive muscles about the eyes.

Next, there is a suction massage intended especially for reducing special fatty spots. If you haven't any fatty spots, try it on the back



Rhythmic Muscle Masque



Electric Finger Massage



Let There to Light

of the neck for soothing tied-up nerves. If you prefer a vibrating massage, the machine will don for that a set of electrical fingers, such as you see in the sketch in the middle of the page. The lights that you see (below) casting their various beams are for heating, soothing, and penetrating purposes. To complete this galaxy of benefits, there is a new machine for the permanent removal of superfluous hair that has been known to remove over one hundred hairs during a treatment. This we saw with our own two eyes, and it seemed to be living up to specifications. Out of all this, you get just what you need the most for taking ten years off your age, and along with it some sound advice about dietary regulations, helpful exercises, and instructions for carrying on the benefits of these specialized treatments at home.

EXERCISE CHEZ VOUS: You know how it is about exercise. You start out with the best intentions in the world. You realize how good it is for you. But, somehow or other, you find yourself slipping. Then exercises grow less regular, and their results less beneficial. If you have somebody whose sole concern is to keep you at them, who comes to your house, and actually does them with you, then you can't slip—can you? Such a person in New York is Miss Louise Nuffer, who "did," among others, Elsa Maxwell and Lady Mendl when they were on these shores—and so efficiently that they go around singing her praises. Miss Nuffer comes to your house when you are ready to get up in the morning (she will come any time, but morning is usually the best time for your exercises) and puts you through your routine before you have your tub. If you like, she finishes up with a massage, although she doesn't feel that one is necessary after her type of exercises. They are of the gentler sort, all based on rhythmic principles, but they have a definite way of getting after bumps and hollows (two discrepancies she especially aims to correct), as well as giving you a feeling of relaxation and well-being. The perfect solution for the lady who knows by experience that she won't do things for herself. (Continued on page 68)



## Faded skin blooms again with new life

Science has discovered a new principle in skin care... women find in it the most radical improvement in beauty care of recent years.

It was just an idea—that a certain natural substance in young, vibrant skin could make old skin younger looking. Just a scientist's idea—but it worked with dramatic effect when women put it to a test.

Skin contains a natural softening substance which makes it fresh, alluring—glamorous. The scientist got some of this natural substance in pure form. He put it into the finest facial cream he could develop. Women tried it and their skins grew clearer, more transparent. Age lines melted. Skin began to stir with new life.

#### Sebisol—what it does

The natural skin-softening substance put into Junis Cream the scientist named sebisol. Sebisol is our name for this part of the chemical substance of your own skin. It is essential to every living cell. It is so rare, we searched throughout the world for a sufficient supply.

Pepsodent Junis Cream contains pure sebisol. That, we believe, explains why Junis Cream does thrilling things. Whether sebisol alone brings these results we cannot say. But we know from women's statements that Junis Cream does for women's skins what other creams do not.

#### You need no other cream

Gently apply Junis Cream to your face. Feelit penetrate and cleanse. Feelit soften and refresh. Note how rapidly it spreads—how light and smooth in texture. Thus you realize why Junis Cream serves for every purpose—for cleansing and also as a night cream.

Many creams contain wax. Junis Cream does not. Wax tends to clog the pores and make them larger.

We invite you to make this test
We ask you to try Pepsodent Junis



Cream at our expense. We believe you will be delighted with results. You be the judge. Junis Cream, we believe, will thrill you as it has thousands of other women who have tried it. Please cut out the coupon below and mail it for a free 10 days' supply.

THE PEPSODENT CO., CHICAGO

NOTE: This offer is available only to residents of the United States. Only one tube to a family.

Generous Tree

We want you to try Pepsodent Junis Facial Cream and see how truly revolutionary it is.

THE PEPSODENT CO., 919 N. Mich. Ave., Chicago

JUNIS CREAM IS A PEPSODENT PRODUCT

1327

# Ten-West Fifty-Seventh Street



#### ANNOUNCE

The Seasonal opening of our

#### PALM BEACH SHOP

PALM BEACH, FLORIDA

WE ARE NOW SHOWING AN EXCLUSIVE COLLEC-TION OF NEW SPRING AND RESORT APPAREL ... GOWNS... WRAPS... HATS...SPORTSWEAR AND ACCESSORIES ...

**NEW YORK** PARIS PALM BEACH SOUTHAMPTON NEWPORT



MARTINUS ANDERSEN

This is the handsome new green-and-ivory box in which Marie Earle's face powder is now appearing. Bottles; Saks-Fifth Avenue

#### ON HER DRESSING-TABLE

(CONTINUED FROM PAGE 66)

A rara avis is the hair-dresser who is as much concerned about the health of your hair as he is about the smartness of your coiffure, but Vogue has tracked one down in the person of Bernord Az Guro, on Madison Avenue. Not only does Mr. Guro turn you out with a well-cut and waved head of hair, but with decidedly healthier locks than were yours prior to your visit. He does all this rejuvenation with tonics and herbal packs prepared in the workmanlike laboratory he has set up in the back of his salon. If you are curious about what goes into these effective tonics and packs that do so much good for your hair (and we were), Mr. Guro will show you the jars of herbs with their mystical, romantic names of Russian Roses, Saint Germaine leaves, Yerba Santa, and Coltsfoot leaves, as well as great jars of nice-smelling, beneficent oils. Impressive, to be sure, and doubly so

when you see how glistening and brightened your hair is after a treatment.

Every so often, life becomes too much for us, and we want to creep away somewhere and be made to feel better. A good place to creep to is Margaret Deuster's new establishment in its convenient location in East Fifty-Fifth Street. There is something about Miss Deuster herself that makes you feel better anyway, and the things she does to you-whether it's a soothing massage after a perspiration bath or a siege under the lights or a vigorous pounding of superfluous curves, all seem to restore your faith in life and in yourself. This, too, is the establishment where you can have a colonic irrigation that is one of the best fundamental procedures to set you on the way to feeling fit. A pleasing note in passing is that Miss Deuster's prices are moderate.

#### CHAMPAGNE SUPPER

(CONTINUED FROM PAGE 38)

didn't insult you by telling you you were typical.

SHEILA: But you did say I was a modern girl.

JOHN: Was that an insult?

Sheila: It was when you said a moment later that you hated modern girls.

JOHN: I probably just hated the place we were in.

SHEILA: We were at Louie's.

JOHN: Yes. I hate Louie's.

Sheila: Well, it's certainly cosier than this.

JOHN: Do you really hate this place so much?

SHEILA: No, I don't hate it. But you must admit it's pretty unexciting.

JOHN: Yes, but you see, I like that. I don't want exciting surroundings.

SHEILA: I do.

JOHN: I wonder.

SHEILA: You just don't want to be excited at all.

JOHN: Oh yes, I do; but not by my surroundings. I want to be soothed by my surroundings—and excited by the person I'm with. That's what makes to-night pretty perfect. The room soothes me-and the music soothes me -and you-... I don't have to finish it, do I?

SHEILA: No. That's very nice. (A pause.) So's the champagne. It really is. There's something we both approve

JOHN: You can't say I'm disapproving now!

Sheila: No, you've suddenly become ever so much nicer for some reason.

JOHN: Almost human? SHEILA: Quite human!

JOHN: Do you want to know why? (She nods.) (Continued on page 75)

## RESOLVE TO BE BEAUTIFUL!

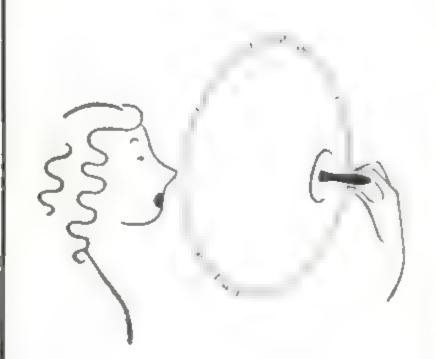
(Clip this page and keep it on your dressing table)



- 1. I resolve: to know my skin and to care for it intelligently. So, the first thing I shall do is to consult with Helena Rubinstein's trained representative at my favorite shop.
- 2. I resolve: to keep my skin immaculate and radiantly young with Pasteurized Face Cream. It cleanses, revitalizes, molds the contours. A beauty treatment in itself! (1.00, 2.00).
- 3. I resolve: to awaken my beauty. With even a single application of Youthifying Stimulant, I can send the blood dancing through my face, stirring the tissues to new life and bringing me a fresh supply of youth and beauty. As effective as hours of exercise! 2.00.
- 4. I resolve: to prevent and correct lines and wrinkles with Youthifying Tissue Cream. I know I can rely on it to replace that dreaded dry or dull look with the very bloom of youth and loveliness. This is an absolute beauty necessity! (2.00, 3.50).
- 5. I resolve: never to countenance a double chin or a drooping and dejected contour. There is no excuse for it as long as Helena Rubinstein provides such a marvelous bracer as Muscle Tightener (Georgine Lactee). It really does "uplift" the tired face! It quickly restores youth to relaxed contours. Marvelous for puffiness under the eyes too. (1.50, 3.00).
- 6. I resolve: to give my skin and eyes the soothing, gentle toning of Anti-Wrinkle Lotion (Extrait). It absorbs the strained, weary look. It replaces dryness and lines with youthful freshness and beauty. It restores that precious moisture to the skin. (1.25, 2.50).
- 7. I resolve: to conquer oily skin, large pores and blackheads with Beauty Grains. This remarkable washing preparation really does purify the pores, dissolving blackheads, correcting oily skin and refining the pores. It leaves the skin so bright too! (1.00, 2.00).
- 8. I resolve: for the sake of the health and beauty of my skin, to use only Helena Rubinstein's pure and glorifying Powders, warm ripe Rouges and Lipsticks, and subtle Eye Make-Up: new Persian Mascara, the gentlewoman's mascara; Iridescent Eye Shadow, Eyelash Grower and Darkener. (Make-Up creations 1.00 to 5.00).
- 9. I will, if possible: visit Helena Rubinstein's nearest Salon for at least one beauty lesson treatment with that marvelous biological beauty discovery—Hormone Twin Youthifiers. I mean to get this youth-restoring treatment for home use. (10.00; Special Strength, 15.00). And I simply must have that miraculous Youthifying Herbal Masque. It changes drab, tired skin into radiantly young skin. It resculptures drooping contours. A positive blessing for last-minute engagements! (2.00, 5.00). Ten to twenty treatments in each jar.
- 10. I promise myself: always to remember that there is one to whom I can entrust my beauty's future, one whose genius and integrity in the world of beauty remains supreme, unchallenged. Her name is—









Helena Rubinstein Beauty
Preparations available at
all smart stores and at the
Salons. Prices subject to
change without notice.

## helena rubinstein

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8 EAST 57th STREET, NEW YORK

CHICAGO

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DETROIT

MONTREAL

LONDON

TORONTO



#### VOGUE'S SPOT-LIGHT

(CONTINUED FROM PAGE 24)

down in the rebellion of the young and the talented. Her cheek-bones are high and wild, making hollows.

Hopkins has eyes of the clearest, most candid blue, a controlled, but gentle mouth that can widen into a smile which the fan mags would call lush, a facial breadth amazingly mature, and a brow lofty and pure.

With Katharine Hepburn, you feel as if you were in the presence of a young mustang, breathing flame, whose hoofs strike sparks from the flinty peaks of space. Clothes, walls, cities—all are incidental with Hepburn. She transcends them scornfully. Her electric ego is independent of them and outside of them. With her, you are conscious of a relentless and ruthless spirit that will burn itself out.

But with Hopkins, you feel the steady ripening of mind and body. If ever you thought of her as a blond and appetizing cutie from the South, you were wrong. She is a full-fledged woman with a fine mind and a constantly increasing art. Hers, too, is an inner grace.

If you have seen her in "Trouble in Paradise," in "The Story of Temple Drake" (Sanctuary), and above all in "Dr. Jekyll and Mr. Hyde," all these qualities will be evident to you, together with a sense of humour that allows her to make fun of herself. "Jezebel" should be the culmination of these gifts.

Hepburn's triumphs in "Morning Glory" and "Little Women" are well-enough known. It will be enthralling to see her in "The Lake"; in the flesh, and on the stage again, the birthplace of her genius. Few will forget her in "The Warrior's Husband," her pre-Hollywood conquest of Broadway. As we predicted several months ago in these columns, the powers in the West plan to make her Joan of Arc. A brainwave of vast proportions, we should say.

As for Miriam Hopkins's plans after "Jezebel," she says she wants to go to Europe—to act in English pictures under Korda's direction, in French under René Clair. She wants to learn the languages, to polish her craft. "What's the sense of just marking time and putting money in the bank? Where does it get you—in the end?"

• In comparing notes with our brother reviewers, we should like to register one agreement and one reservation.

The agreement concerns that mad farce, "She Loves Me Not," which fully deserves its success. It's cockeyed, breathless in pace, endless in invention; acted by a cast of youngsters whose ease and humour are infectious. Even if you're leery of collegiate life, go. Collegiate life was born to be kidded—kidded as superbly as Edward Hope and Howard Lindsay have done it. (Continued on page 75)

#### DESIGNS FOR PRACTICAL DRESSMAKING





Here are other views of the designs that you see on pages 61 to 64. Designed for sizes: 6548, 6541, 6542 in 12 to 20, 30 to 38; 6530, 6531, S-3680, 6549, 6550, 6543, 6545 in 32 to 40; 6527, 6547 in 32 to 44; 6529, 6544, S-3678 in 32 to 42; 6535 in 32 to 46; S-3677 in 14 to 20, 32 to 38; 6551 in small, medium, and large

#### HOUSE HUNTING IN ENGLAND

(CONTINUED FROM PAGE 32)

"vie en plein air." Do we shoot, hunt, fish, golf, tennis, or all? You will get another good laugh from him if you say that you used to be fond of duck hunting. When he recovers, he will correct you again by saying that the only good duck shooting is on the Norfolk Broads, but he doubts if you will find a place to suit you up there. As you have no idea what a Broad is, you let it go at that. After a good many frantic attempts to dodge the issue, you are finally compelled to admit that you once broke a hundred at golf, which he interprets as being about an eighteen handicap, and his worried look is the mental effort to place you beyond the reach of any championship course. You may try to dispel his gloom by adding hopefully that the two oldest children are taking up tennis, but it will be of no avail. He has seen through it. He knows you to be the backgammoner that you are. The place he selects for you will have a croquet lawn appropriately concealed by a clipped yew hedge.

Subdued and sobered by this first essay with an Estate Agent, you will return to Brown's and the bosom of your family, convinced that further search is unnecessary—that by the morrow your kindly old gentleman will have found the one place in all England that fits your spirit like a Jaeger shirt. This illusion will last only until the next morning, when you will receive by the mail a large and weighty envelope from which will flutter dozens of mimeographed sheets, each describing minutely the fascinating architectural details of places big enough to house a Ford assembling plant and priced at a weekly rental that only Mr. Ford himself could pay. You hasten to the telephone and explain to the K.O.G. that there must be some mistake, that you could not afford to pay more than twenty guineas a week, that you were really not looking for a castle—just for some little place with old-world charmsomething Elizabethan or Jacobean or Georgian or Queen Anne or Tudor. You know-something cosy. The K.O.G. brightens up as if he now knew exactly what you want and promises to send some more sheets right around so that you can start looking that very afternoon. He says he will make this first lot all in Barkshire, so that you can get rid of this county right at the start.

#### A SECOND START

The new set arrives at lunch time, and you learn to your surprise that where you are going that afternoon with Emma and the children is not Barkshire at all, but Berkshire. Well, never mind, the porter has announced that the hired car is at the door and you all pile in to a 1923 model that looks more like a converted goldfish bowl than an automobile. By the simple process of eliminating all those sheets which refrained from mentioning central heating or electric light,

you have reduced your choices to four, and, as only two of these have more than one bathroom, it looks like an easy afternoon.

With the two sheets in hand and a brand-new map, you chase the family into the car so that you may take up with the chauffeur the serious and difficult task of plotting your drive. He listens patiently to your long dissertation concerning the best possible westerly exit from London and lets you struggle along with such impudent names as Slough and Maidenhead. When you have finally involved yourself to the point of hesitation, he politely asks where you wish to go. "Binfield," you gasp. "Yes, sir. What house, sir?" he asks quite calmly. "Bepley Hall," is your reply, at which his countenance beams with recognition. "Ah, yes, sir! Sir Henry Blompool's place, sir. I know it well. But I think we shall do better to go by the Staines-Ascot road." Thoroughly abashed, you climb into the back seat and submit to the wholesome kidding of little Hubert and Ethelred. Emma just smiles to herself.

#### VICTORIAN GLOOM

It will be no small surprise then when the car suddenly turns and enters, through dilapidated gates of Victorian Gothic stucco, a narrow winding drive which emerges on an expanse of lawns and shrubbery reminiscent of Rumson, New Jersey, in the heyday of 1890. Not a hill, not a meadow—nothing but the genteel stateliness of a symmetrical park, from which one might easily expect to emerge on Marble Arch. To an even lower depth will your sinking heart descend when you round the next corner and find yourself before the door of a towering red brick mass that looks strangely like Trommer's Brewery. Hubert will probably ask why you have stopped at the hotel, and Emma will merely shake her head and sigh. A lifeless and disinterested sightseer, you will politely "Oh" and "Ah" while the voluble housekeeper points with pride at the massive mahogany of the dining-room and extols the softness of the special mattresses on every canopied bed. On each floor, there will be a certain doorway before which she stops and whispers to Emma the mysterious word, "convenience." Ethelred's curiosity will get the better of her, and she will open one of these secret doors to discover that it hides the one thing she had been longing for ever since the car left Staines.

It is with the feeling of true benevolence that you press a halfcrown into the flabby hand of the housekeeper. You have acquired a deep sympathy for any one whose lot it is to live within those dank and gloomy walls.

The bright balloon of your soaring reverie has now been completely deflated, and Emma is no comfort with her cynical observations on Sir Henry Blompool's exquisite taste in décor. "The Bower (Continued on page 76)

If you're LUCKY you'll fly away to sunshine and flowers and azure skies. If you're WISE you'll take along this Carol Fae ensemble in 1934's smartest fabric, a novelty crepe in Acele-the-dull. Wearable, packable and cool. It comes in white and the flattering pastels, egg-shell, dusty pink and light blue. Sizes, small 14 to BEST & CO., FIFTH AVE., NEW YORK

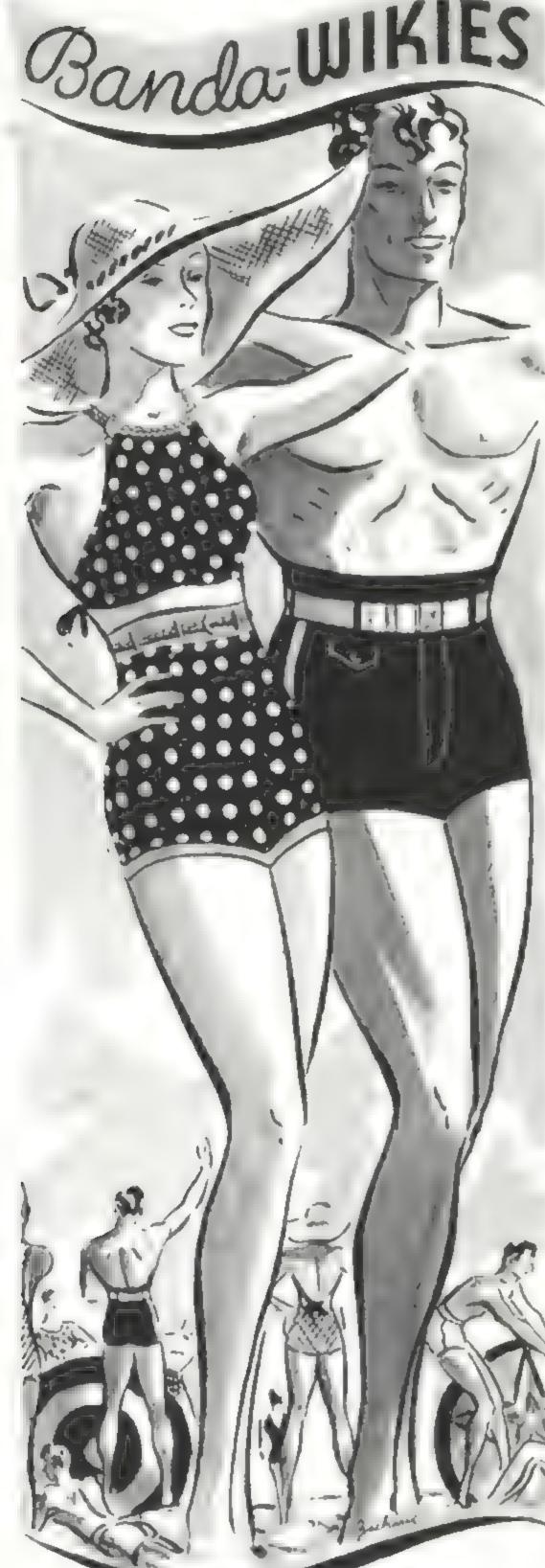
WYNN RICHARDS



These Carol Fae frocks of Acele may be obtained at the leading style centers throughout the United States ADVERTISEMENT BY "ACELE" DEPARTMENT, DU PONT, EMPIRE STATE BUILDING, NEW YORK CITY, NEW YORK



# GANTNER 1934 WIKIES AND



■Unmistakably modern ... the suit of the year ... these Gantner Banda-WIKIES\* combine demure high "formal" neck and the bold, brazen effrontery of youthful trunks and sun-bared back. Rope-andanchor fasten the firm, beautifully knit bandana ... and repeat at the high, snug waist which keeps its fit! Bandana can also be worn tucked in!

• To turn men's heads . . . choose Banda-WIKIES\*in polkadots, blue, Alger red, yellow, coral orange, green or black . . . \$6.50 Atsmartshops everywhere. Or write us, giving bust Boys' WIKIES measure and weight . . . with Belt . . . or send for style book.

High, snug waist that won't roll down! Built-in elastic supporter! Finest, double ply wool . . Fast drying! . . \$3.95 Snapper\* Shirt for WIKIES . . \$2.00

\$2.95

GANTNER & MATTERN CO. Dept. V. San Francisco or 1410 Broadway, New York \*GARMENT PATENTED, TRADE MARKS REG. Mem. N.R.A.



#### TIPS ON THE SHOP MARKET

(CONTINUED FROM PAGE 53)

surrounded, of course, with all of the best-loved French perfumes and cosmetics. She is, you know, considered connoisseur of scents, and her shops are always a magnet for the Brave, as well as the Fair. She can, after a few moments conversation, suggest just the right perfume to suit your personality. She let me snap her with her mascot -a little Peke named Mitsouka (after Guerlain's perfume). Madame France would not think of opening a new shop without her in attendance. If business is dull, Mitsouka walks briskly out in the Plaza—waving her perfumed ears. She always returns with a customer or two in tow.

• If you are going to be a sunshine hunter while you wait for another spring, Jay-Thorpe has a lot of clothes that are guaranteed to work havoc in any transplanted stag-line. For those days when the winds blow free-and belie your presence near the Equator -, there is a crinkled Lastex knit costume of baffling simplicity. The blouse is in navy-blue, fringed at the crew neck, sleeves, and bottom, and worn with a white skirt. A twisted red yarn belt goes around your middle for that radical touch. (Priced under \$40.) The begin-all, end-all of sports clothes is exemplified in the plain sports dresses at this same shop. These, in pastel colours of novelty flannel, are bound to breed a possession complex in the most cantankerous, because they are so simple—so individual—so casual. One of them has a wide, flungopen collar, pockets stuck in sideways, and shortish sleeves. Its charm is intangible, but does it get you! (For about \$35.) For golfing, or just plain being lazy, there is a heavy linen shirt-waist dress with silver ball buttons down the front and on the shoulders. Maybe because I saw this two-piece dress in blue, it brought back nostalgic memories of a childhood spent in "old faithful"—a Peter Thompson—no less. (For about \$35.) For swimming, you can't go wrong or have too many of the hand-knit bathing-suits, easy on the eye and no resistance in the water. They are in delectable shades of English yarns and are heavy enough, but not too heavy -and very stream-line. (For under \$30.) But best of all, in this shop, you can be advised by Mrs. Lucille van Siller, of the Cunard Line, about the proper clothes for wherever your fancy leads. She has been everywhere and will tell you, among other things, to take many changes of bathing-rig to Jerusalem, for here, believe it or not, one finds some of the best swimming of two hemispheres.

 Shop-Hound wants to take time out to say ça va to Coin de Paris at Wanamaker's. It is a place of solace for cosmopolitan American women, to say nothing of the world travellers within our gates. By taking a little journey down Broadway to Tenth Street, you feel that you have eliminated three thousand wet miles and are in your favourite Paris atelier. Here, the surroundings are French, the service is French, and (best of all) the clothes are French. The same models that you would choose at Mainbocher, Augustabernard, Vionnet, walk out on parade. Mademoiselle Marcelle is at hand with the identical fabrics to copy them for you—copy them to the last stitch or permit you to change a little something here or there, making the model more certainly yours. The prices vary according to the materials and model, but are considerably less than the originals. Not wanting something made to order, you may look at some dozen or so models of little French dresses —the kind that a Frenchwoman spends half her life in, and little money for. The prices are from \$75 to \$95.

At this point, Madame Germaine comes into your life. She is Wanamaker's import for millinery and has forgotten more about hats than most of us will ever know. She takes the latest Talbot or Agnès, twists it here, turns it there, and it becomes your own. All of this for from about \$22.50 to \$50. Here, you will find gloriously huge bags, too, belts with definitely subtle fastenings, sweaters made by the same people who knit for the grand couturiers—all for from about \$25 to \$50. Then, blouses, scarfs, and all of the so-significant little things that are desperately smart and practically impossible to find.

A word to the woman who has never known the blessing of Paris clothes. Put yourself in the hands of these clever Frenchwomen, and even your own mirror won't know you; as for your husband—this will be the beginning of the great offensive. Paris clothes can change the man-they have—they always will.

• On my round of to-and-froing, I came to Beatrice Meyer's new shop (43 East Fifty-Eighth Street). Here I found Miss Meyer seething with ideas on Sunday-night enchantment, I demanded lustily to see her proof-and fell completely for a sheath-like gown in purple. It swathes you to the knees and then, whiff—away it swirls. The neck-line is gathered tightly in front, but nakedly low behind. It costs about \$45. Her things abound in pulchritude —and that, my dears, is what gets the men.

Shop-Hound has ferreted out a solu-

tion to one of your major problems. Louise Greenwood (West Forty-Second Street) will face-lift your old foundations—don't tell me they don't need it after a hard winter's wear. She repairs, replaces, and revamps, as well as cleans, in about three days' time and for somewhere from \$4 to \$7.50. Or, if you want to start anew with a corset made to order, her skilled fingers will control your derrière (if that is your particular bête noire) or make your top appear proportional to the rest of you. She specializes in large figures and works only with extraspecial materials; costing about \$25 to \$45. Continuing in the same line, I proudly introduce Agnes Malone (West Fifty-Sixth Street), whom I'd never suspect of being a fairy godmother, but her corsets work the modern miracle. Remember that backless import bought in an off moment? Drag it out, and let Miss Malone brew a detection defier. Or, if you're slight, but cursed with a large upper, she has a trick for that, too. You get the finished product in less than a week, for about \$25 up.

#### SOCIETY ENGAGEMENTS

**NEW YORK** 

Barstow-Mallery-Miss Elizabeth Stuart Barstow, daughter of Mr. and Mrs. James Stuart Barstow, of New York City, to Mr. Otto Tod Mallery, junior, son of Mr. and Mrs. Otto Tod Mallery, of Chestnut Hill, Pennsylvania.

Boulton-Stearns-Miss Grace Russell Boulton, daughter of Mr. Howard Boulton, of Hewlett, Long Island, to Mr. Charles Deane Stearns, son of Dr. Alfred E. Stearns, of Andover, Massachu-

Childs-Lawrence-Miss Barbara R. Childs, daughter of Mr. and Mrs. Starling W. Childs, of New York City and Norfolk, Connecticut, to Mr. James Freeman Lawrence, son of Mr. Frank V. Lawrence, of Plainfield, New Jersey.

Lawrance-Cochran - Miss Margaret Lanier Lawrance, daughter of Mr. and Mrs. Charles Lanier Lawrance, of New York City and "Meadow Farm," East Islip, Long Island, to Mr. Drayton Cochran, son of Princess Chlodwig Hohenlohe-Schillingsfürst, of New York City and Alt-Aussee, Stiermark, Austria, and of the late Gifford Cochran.

Skinner-Raymond - Miss Henrietta Dana Skinner, daughter of Mr. and Mrs. Richard Dana Skinner, to Mr. Irving Woodworth Raymond, son of Mr. and Mrs. William Wise Raymond, of New York City.

#### CHARLOTTE, NORTH CAROLINA

Whisnant-Nisbet - Miss Henrietta Spencer Whisnant, daughter of Dr. A. M. Whisnant and Mrs. Whisnant, to Mr. Charles R. Nisbet, junior, son of Dr. Charles R. Nisbet.

#### CHICAGO

Brown-Whitman-Miss Elizabeth D. Brown, of Bexley, Ohio, daughter of Mr. and Mrs. Charles E. Brown, of Chicago, Illinois, to Mr. Allen Earle Whitman, of New York City, son of Mrs. H. Roland Vermilye, of Englewood, New Jersey.

Kirk-Cuthbert-Miss Beatrice Kirk, daughter of Mr. and Mrs. Walter Radcliffe Kirk, of Lake Forest, Illinois, to Captain C. Ross Cuthbert, M. C., Royal Artillery, son of the late Colonel Albert Edward Ross Cuthbert, Royal Canadian Forces, and Mrs. Cuthbert, of New York City.

#### CINCINNATI

Collier-Russel-Miss Caroline H. Collier, daughter of the late Allen Collier and Mrs. Collier, to Mr. Albert Lacy Russel, son of Mrs. Frank E. Jennings, of Jacksonville, Florida, and the late John H. Russel.

Diehl-Phillips-Miss Martha P. Diehl, daughter of Mr. and Mrs. George Paxton Diehl, to Mr. John H. Phillips, of Fort Thomas, Kentucky, son of the late Mr. and Mrs. John J. Phillips. Hinsch-Baumgardner - Miss Mary

Innes Hinsch, daughter of the late Mr. and Mrs. Charles A. Hinsch, to Mr. Carlton M. Baumgardner, of Toledo, Ohio, son of Mrs. E. W. Baumgardner. Rowe-Mackall-Miss Grace Rowe,

daughter of Mr. and Mrs. John Jay Rowe, to Mr. Charles M. Mackall, of Washington, D. C., son of the late Dr. Louis Mackall and Mrs. Mackall.

Sutphin-Taft - Miss Elizabeth B. Sutphin, daughter of the late Dudley V. Sutphin and Mrs. Sutphin, to Mr. Hulbert Taft, junior, son of Mr. and Mrs. Hulbert Taft,

#### DENVER

Dines-Cruse-Miss Donna Virginia Dines to Mr. Andrew William Cruse, of New York City.

Watkins-Spalding-Miss Polla Rawson Watkins to Mr. William Spalding.

#### KNOXVILLE

Christenberry-Preas-Miss Maxine Christenberry, daughter of Dr. H. E. Christenberry and Mrs. Christenberry, of Knoxville, Tennessee, to Dr. William Preas, son of Dr. J. H. Preas, of Johnson City, Tennessee.

#### MEMPHIS

Ragiand-Boyle-Miss Elizabeth Ragland, daughter of Mr. and Mrs. Samuel E. Ragland, to Mr. Bayard Boyle, son of Mr. Edward L. Boyle.

#### MONTCLAIR

Batt-Bond - Miss Barbara Batt, daughter of Mr. and Mrs. W. L. Batt, to Mr. Richard Bond, of Upper Darby, Pennsylvania.

Beresford-Kingsbury-Mrs. Charlotte E. Beresford, daughter of Mr. Francis T. Meyer, to Mr. Frederick H. Kingsbury, junior, son of Mr. and Mrs. Frederick H. Kingsbury.





NOW that America is privileged once more to satisfy its choice from the finest spirits which the world affords, the name Dewar's will immediately appeal to the discriminating because of its world-wide high reputation. The priceless advantages of quality and age set this rare old Scotch Whisky supremely apart—alone in its perfection of bouquet, mellowness and flavour.

DEWAR'S White Label"

Aged in the wood and bottled in Scotland, the unvarying quality of Dewar's leaves nothing to be desired

IN APPOINTMENT TO HIS MAJESTY THE KINE

OF CREAT AGE

DISTILLERS

ve Hanmarket SWI

JOHN DEWAR & SONS, LTD.

Scotch Whisky Distillers
PERTH, Scotland

Sole Distributors for United States

SOMERSET IMPORTERS LTD., 230 Park Avenue, New York City

## LIQUOR...

### A heartening word about quality

AFTER these 14 years of barred distillery doors, of rusting vats and stills, of grapes rotting on neglected vines, and empty warehouses, in which fine old whiskey should have been richly mellowing—after these 14 years of such discouraging inactivity, you must be inclined to wonder how really fine wines and spirits may now be produced or bought.

The Schenley Distillers Corporation has a cheering word for you today. Though, during those dark years, many discouraged leaders of our country's legitimate liquor industry lost their hope, and turned to other trades, yet there still were a few who never lost faith in the ultimate decision of America's millions. Never disheartened, those few, born and bred with all the treasured traditions of this great industry have been building earnestly, soundly, confidently through those 14 years of shadow, in preparation for the dawn.

#### Plants and Equipment

During your long wait, this undiscouraged organization has been quietly visiting and inspecting the most famous plants throughout the country—the plants whose methods, equipment and personnel had produced the choicest liquors in the



land. Year after year, when the merits of various institutions had been thoroughly weighed, we gathered together under our protection those distilleries and warehouses which measured up to our highest standard.

#### Golden Wedding

One of the Schenley Corporation's very first victories was the acquisition of Jos. S. Finch & Company, the respected old Pennsylvania concern that had been making Golden Wedding whiskey ever since 1863, when its output was but three barrels per day. To this world-famed whiskey and its distillery on the Allegheny River is due, in a great part, the high reputation of Pennsylvania whiskies—for in the whiskey world, the cask-mellowed spirits from the Allegheny and Monongahela valleys rival the age-old brandies from the valley of Cognac.

#### Old Stagg and O. F. C.

There is another section equally esteemed for its excellent waters for whiskey distillation. That is the little section of Kentucky known as the "Bluegrass" region. This section embraces but 1200 square miles of Kentucky's 40,000. It is in the small Bluegrass region that the lowest stratum of limestone comes to the surface of the earth. It is this rare type of limestone that is responsible for

the fertile soil in this locality, for the richer pastures of the lush grass they call "Bluegrass," and for the extra vigor of the Kentucky thoroughbreds which graze in the fertile pastures. And to this same limestone in the Bluegrass waters is due the rich, ripe flavor of Bluegrass whiskies.

Down in this Bluegrass region, there is a famous old distillery—The Geo. T. Stagg Company plant, established way back in 1837, and owning what is perhaps the most famous Bluegrass spring in the State. So pure and excellent is this sparkling spring that for years it was the reservoir of the city of Frankfort, Kentucky.



In the historic distillery of Geo. T. Stagg they have carried on a tradition generations oldmaking whiskey in little fifty-gallon tubs-mixing, fermenting, and watching each little batch with as much tender care as a mother making a birthday cake for her one and only. Such a renowned institution, with its devotion to the finer traditions of the whiskey business, is the type of institution which most attracted the interest of Schenley. It was indeed a bright spot in the darkness that day when Schenley closed a deal which added to the already impressive list of brands the two famous brands of Geo. T. Stagg... Old Stagg and O.F.C. Under the Schenley banner the distillery of Geo. T. Stagg has continued operation through these years—continuing to make small tub whiskey.

#### James E. Pepper

There was still another whiskey in the Bluegrass country which has always shared the demand for finer whiskey with Old Stagg and O. F. C. That whiskey is James E. Pepper—a favorite with three separate generations. James E. Pepper, "Born with the



Republic"—your father and grandfather will remember that slogan and that marvelous flavor. Founded way back in 1780 while George Washington was still alive, this grand old brand has enjoyed a reputation for

upholding its original quality that has caused it to survive for 143 years, while thousands have come and gone. The Jas. E. Pepper & Co. distillery, handed down from Grandfather Pepper to father to son—with all its formulae, secrets and distilling methods—has not been allowed to die. The Schenley Distillers Corporation—fortunate enough to add James E. Pepper to its ever-growing list—is fully mindful of the treasure it is holding in its hands—and faith will be kept with its ancient founder.

Old Quaker, Monticello, Greenbrier, Melvale, Gibson, Sam Thompson, Belle of Anderson

So on through the years—famous names, famous brands, secrets, formulae, warehouses, yes—and

stocks of precious old liquor have been accumulated and guarded by Schenley—for you when the day arrives. Old Quaker, Monticello, Greenbrier, Melvale, Gibson, Sam Thompson, Belle of Anderson—and scores of other matchless brands you used to enjoy—you will still enjoy, for Schenley has not been idle. It has preserved them all.

Old equipment in all these plants has been modernized. New equipment has been installed. Warehouses have been repaired, new buildings have been put up. Thousands of barrels have been made and charred. The choicest grains have been bought and binned. Preparing for this day did not begin yesterday . . . It began in 1919, and has continued year in and year out. And you will reap the harvest.

#### The Men Behind the Famous Brands

Associated with fine wines and liquors there is a glamour of cheerful living, of serene luxury, and of that richly warm contentment so cherished by lovers of life's good things. No less a glamour is there in the hearts of those who have lived their lives in close association with the production of fine wines and spirits. Those men, who have persisted through these years in preserving the integrity of the famous brands of bygone days, are



whiskey men, born with all the better traditions of this ancient industry in their blood.

In charge of the Geo. T. Stagg distillery, you will find its loyal president, Albert Blanton, whose grandfather originally owned the site on which the present distillery was built—and whose father operated the little distillery which preceded the modern one standing on this spot today.

There too you will meet George Stagg's devoted son, Frank, who has never known another job than this. And if you ask who that veteran right-hand man of president Blanton may be, watching the quality of Old Stagg and O.F.C. with an eye trained through over forty years of whiskey experience, they will proudly tell you: "That's W. B. Fithian—he's been here since 1889."

Go up to the Golden Wedding plant, and you'll find the story just the same. The grandfather of the modern distilling industry, Harry Wilken, will be there to greet you. And the Dean of yeast chemistry, Dr. Alfred Lasche—for 20 years the head of one of America's most famous schools for distillers—he, too, has been there, helping safeguard Golden Wedding quality ever since 1921.

And so it goes in the Schenley organization. Men, distilleries, equipment, warehouses, for-



## and FAITH

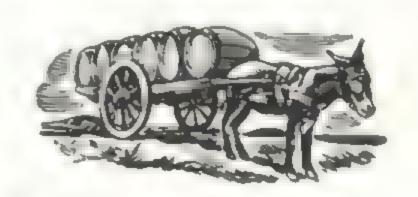
### ... for the 73% who voted "Yes"

mulae, secrets—and rich ripe liquor—fully matured through the years. This is no idle promise of quality to you; it is cold figures. According to the recent official estimates, there now stands under the guardianship of the Schenley Distillers Corporation at least 25% OF THE TOTAL WHISKIES NOW EXISTING IN THE UNITED STATES. For your convenience we have listed the brands which we can honestly sponsor. Ten of your minutes spent upon committing this list to memory should repay you many, many times!

#### Imported Wines, Brandies and Liqueurs

In July of last year, when the strongest kind of public sentiment pointed in favor of repeal, the Schenley wheels were set in motion to secure the agency for the Old Country's choicest wines and liqueurs. Because of our faith in early repeal, we fearlessly made connections with the oldest continental establishments, securing by our prompt action what we believe to be universally acknowledged the finest list of foreign goods that will be offered to the American public.

To the Schenley Wine & Spirit Import Corporation has been awarded the sole agency for Dubonnet -an aperetif and cocktail ingredient with a unique flavor and bouquet that has made it the first choice of millions. Gonzalez Byass, one of the greatest port and sherry houses of the world, and particularly famous for its delicious Diamond Jubilee brand, likewise gave to Schenley its American representation. And Bacardi, with a matchless mellowness and delicacy that has made it the standard of the world—Bacardi, too, is on the exclusive list of Schenley importations. Barton & Guestier Sauternes, Clarets and Burgundies; Charles Heidsieck and Morlant Champagnes,



Noilly Prat French Vermouth, Bardinet Liqueurs, D. Leiden Rhine and Moselle Wines, Henkes' Holland Gin, Barone Ricasoli renowned Brolio Chianti, Peter F. Heering Cherry Liqueur, Drioli Maraschino, George Roe Irish Whiskey of the Dublin Distillers Co., Bulldog Bass Ale and Bulldog Guinness Stout—these names speak for the quality and variety you may expect from Schenley far more eloquently than our mere words could ever do. When you seek a wine, brandy or cordial of rare flavor, of supreme quality beyond question, your thoughts will wander to those famous old names listed on this page—and you may rest assured that they will be delivered through your dealer in the most perfect condition, for in the cool Schenley cellars they will be guarded like the precious treasures that they are.

#### Famous brands sponsored by Schenley affiliates

JOS. S. FINCH & CO., Inc., Schenley, Pa.

GOLDEN WEDDING

GIBSON'S

BELLE OF ANDERSON

MELVALE

GREENBRIER SILVER WEDDING GIN

MONTICELLO

ECHO GIN

NAPA VALLEY BRANDY

BLACKSTONE SAM THOMPSON

HENRY WATTERSON

The GEO. T. STAGG CO., Inc., Frankfort, Ky.

OLD STAGG

O.F.C. OLD BARBEE CARLTON HOUSE GIN

CARLISLE

HAMPTON MIRRORBROOK

PERE BATISTE BRANDY

JAS. E. PEPPER & CO., Lexington, Ky.

JAMES E. PEPPER

D. L. MOORE

OLD HENRY CLAY

INDIAN HILL

HENRI PIERRE BRANDY

OLD QUAKER DISTILLERY, Lawrenceburg, Ind.

SAN MARTIN BRANDY HAVILAND OLD QUAKER ELK RIVER

FAIRLAWN

BIG HOLLOW

LONDON DOCK GIN

#### Famous importations sponsored by Schenley Wine and Spirit Import Corporation

(affiliate of Schenley Distillers Corporation)

Sherries

GONZALEZ BYASS & CO. JEREZ DE LA FRONTERA, SPAIN

Port Wines

GONZALEZ BYASS & CO. OPORTO, PORTUGAL

Bordeaux Wines

BARTON & GUESTIER, BORDEAUX, FRANCE CLARETS, SAUTERNES AND OLIVE OIL

Burgundies

BARTON & GUESTIER, BEAUNE, FRANCE

Rhine and Moselle Wines

D. LEIDEN, COLOGNE, GERMANY

French Vermouth

NOILLY PRAT & CIE., MARSEILLES, FRANCE

Vintage Champagne CHARLES HEIDSIECK, REIMS, FRANCE

Champagne

MORLANT (DE LA MARNE) REIMS, FRANCE

Dubonnet

DUBONNET, PARIS, FRANCE

Maraschino

FRANCESCO DRIOLI, ZARA, DALMATIA, ITALY

Liqueur Grande Chartreuse

LES PERES CHARTREUX TARRAGONA, SPAIN

Liqueurs and Cordials LES FILS DE P. BARDINET

BORDEAUX, FRANCE

Bacardi

COMPANIA RON BACARDI S. A. SANTIAGO DE CUBA

Chianti (Brolio)

CASA VINICOLA BARONE RICASOLI

FLORENCE, ITALY

Tokay

FRANCIS PALUGYAY CO., LTD.

BUDAPEST, HUNGARY

Madeira

POWER DRURY & CO.

FUNCHAL, MADEIRA

Cherry Liqueur

PETER F. HEERING

COPENHAGEN, DENMARK

Gin (Geneva)

J. H. HENKES', ROTTERDAM, HOLLAND

Tarragona Port

JOSE LOPEZ BERTRAN,

TARRAGONA, SPAIN

Lisbon Wine

J. SERRA & SONS, LTD. LISBON, PORTUGAL

Bulldog Bass Ale

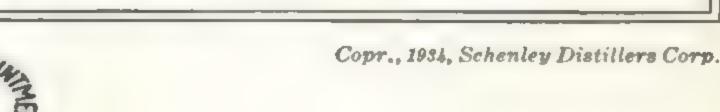
**Guinness Stout** 

ROBERT PORTER & CO., LTD.

LONDON, ENGLAND

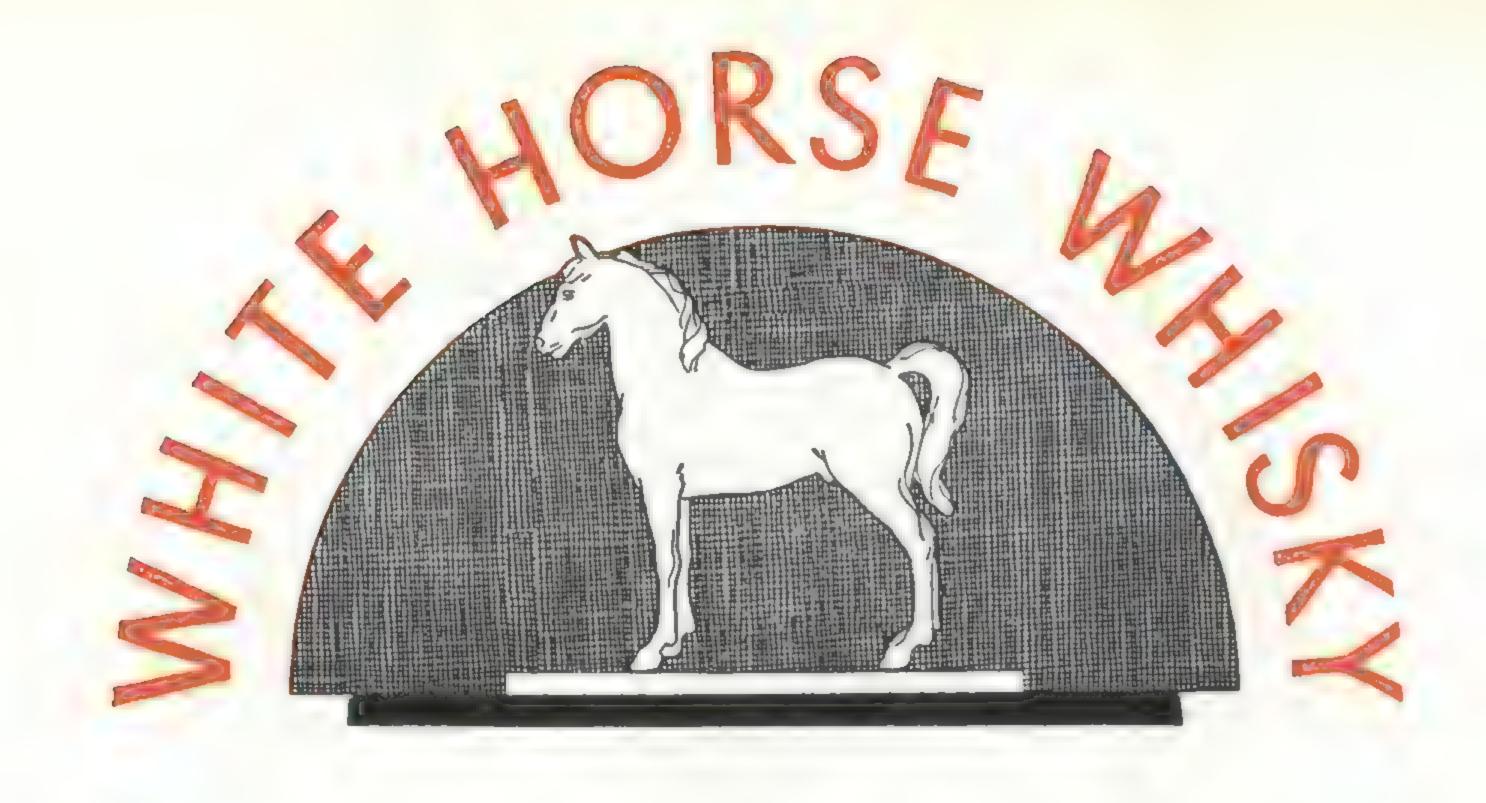
Carlsberg Beer

CARLSBERG BREWERIES COPENHAGEN, DENMARK



20 W. 40th Street, New York

Cincinnati · San Francisco · Los Angeles



WHITE HORSE begs leave to introduce itself once more to its American friends, after a legal absence of more than fourteen years. This distinguished REAL OLD Scotch Whisky now returns to you under the official sanction of the United States government, and with our guarantee that every drop is distilled and bottled in Scotland. Older and better than

ever, White Horse Scotch is known by experts everywhere as "the equivalent of a fine liqueur."

White Horse Distillers, LTD.
GLASGOW AND LONDON
Established 1742

A further identification of the genuine real old White Horse Scotch Whisky is the new clear bottle as illustrated here



#### ENTERTAINING GOSSIP

(CONTINUED FROM PAGE 60)

page 60, you can see the spirit of Hay hovering over two ladies who are frantically trying to keep their starches away from their proteins by ordering from the special menus that follow this divorced diet.

 The Countess de Forceville always has good parties, and she has what practically amounts to a recipe for giving a successful dinner to a large number of people in a very limited space. She has bridge tables, completely set, pushed against the wall so they won't take up space, with folding chairs rented for the occasion. After cocktails, at a given signal, young men guests who know the rules of the house push the tables into place, set up the chairs, and start the guests to assembling their food from the buffet. There are always two entirely different menus at these parties, one French and the other Spanish, Italian, German, or Russian, according to the guests or occasion, complete in every detail. Everything is so good, though, that the guests always end by having both. Here is a French-Spanish menu.

Spanish: gaspacho, arroz a la valenciana, pimientos rellenos, crema de chocolate.

French: oignon soup, bœuf à la mode, salade, cheese, crème brûlée. • At the Oliver La Farge's, there is always one delicious chili dish on the menu, and, at supper parties, beautiful Inca pottery, collected in Mexico, is used. Everybody likes to bring back some spécialité as a souvenir of travel. William Powell, who makes a serious business of collecting as he travels around the world, has marvellous ideas for cocktail bits-roasted corn kernels, that he had first in Peru; black bread sliced like Melba toast, toasted and sprinkled with salt, an idea from the Metropole bar in Leningrad (delicious and thirst-making); half-ripe olives



BACCHANTE HOLDING CARAFES

that are specially grown and shipped from some place in California.

• One festive dinner-table during the holidays was covered with silver cloth and had lustre candlesticks and compotiers, and a huge silver bowl of lustre Christmas-tree balls. In the country, Mrs. Chester Burden covers her table with salmon-pink linens then puts nothing but white things on it—even to white salt and pepper shakers, white flowers, and white peppermints. But, in town, she has no cloth over her lovely table and sub-



WICKER BISCUIT TRAY! ALICE MARKS

stitutes huge silver urns in place of flowers. Mrs. Charles Francis Coe, who has a superb set of Lowestoft, uses corn coloured satin damask on her table as a background for the china and has the tureens placed down the centre of the table, with peach and corn coloured hibiscus flowers laid flat on the table at their bases.

 One question that a number of hostesses, especially those who live in small flats, are propounding to themselves is-"Where can I put my wines, now that I have them?" Some people who have storage space in the basement of their apartment-houses have had racks built. People with a large stock of wines have even had refrigerating units with racks installed in the storage space. If you can spare a hall closet (of course, it must be one without heat pipes in it), a cabinetmaker can build the proper racks for you. If you can't do either, some excellent metal cabinets have been evolved in various different sizes, which can be fitted to order with the honeycomb racks you see in the sketch on page 60. (You can get these at Lewis and Conger.) Incidentally, it may be of interest to know which way the wind blows, now that we can settle down to the pleasant business of ordering wine. On (Continued on page 74)



# Make \$1 do the work of \$3

#### WHEN FIGHTING COLDS

Pepsodent is 3 times more powerful than other leading mouth antiseptics. Hence it gives you much greater protection—gives you 3 times more for your money.

In one of the largest tests of its kind ever made Pepsodent Antiseptic proves itself impressively. This proof lies in results that everyone can understand. Read carefully for these facts are vitally important to your family's health.

Practical yet scientific proof

Last winter 500 people were divided into groups. Some fought colds by gargling with plain salt and water—some with leading mouth antiseptics—one group used only Pepsodent.

Those who used Pepsodent had 50% fewer colds than any other group.

What's more, those using Pepsodent Antiseptic, who did catch cold, got rid of their colds in half the time.

Think of that! Fewer colds—colds ended in half time. That is what modern science offers you in Pepsodent as compared with ordinary antiseptics.

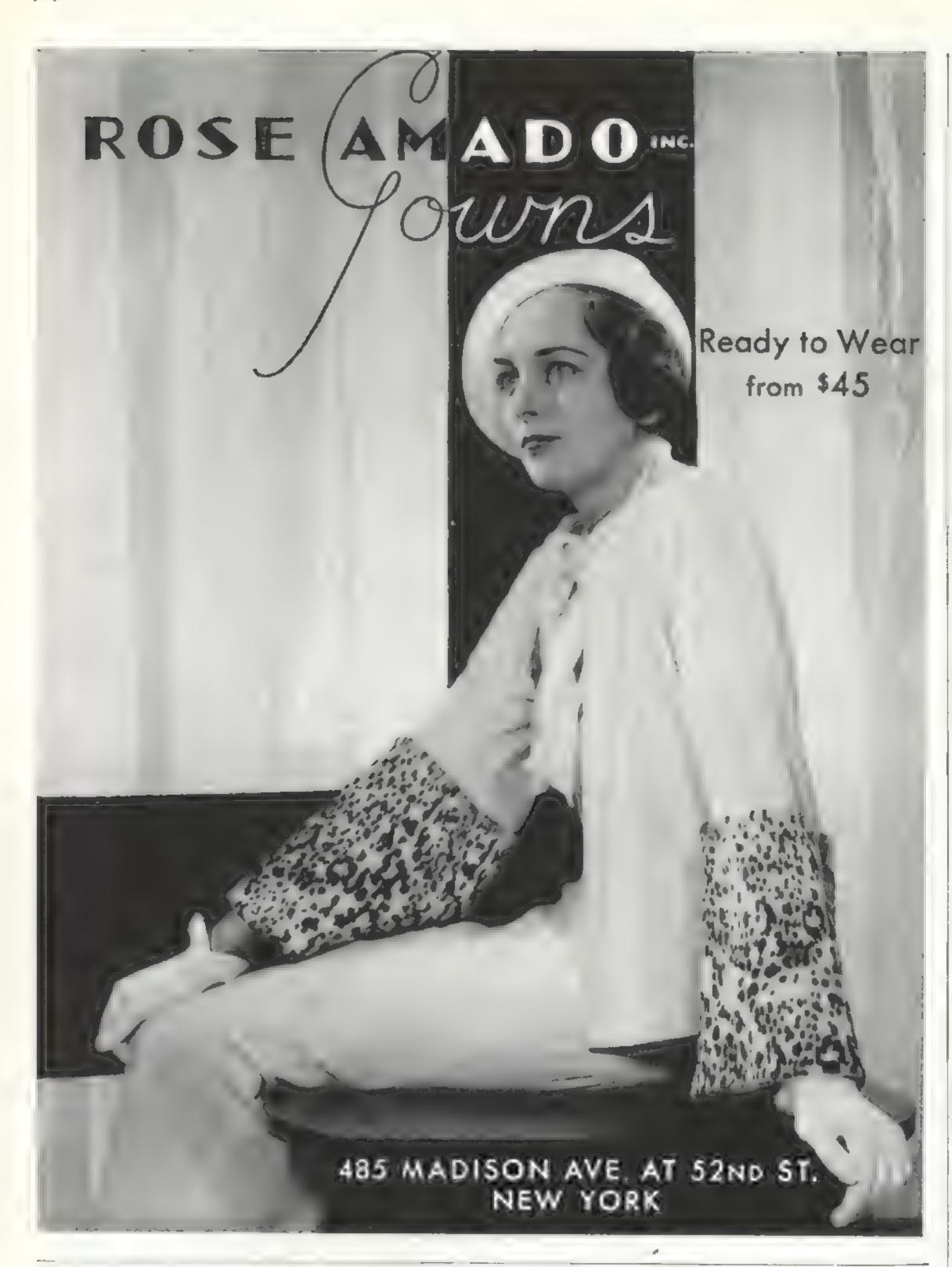
For your information

You may not know that, when mixed with an equal amount of water, many leading mouth antiseptics cannot kill germs. But Pepsodent Antiseptic does kill germs in less than 10 seconds—even when mixed with two parts of water.

That's why Pepsodent goes 3 times as far—gives you 3 times as much for your money—makes \$1 do the work of \$3. Don't gamble with ineffective antiseptics. Be safe. Use Pepsodent Antisep-

tic—and save money.

#### PEPSODENT ANTISEPTIC



#### How to order Vogue Patterns by mail

Vogue Patterns may be ordered by mail from any of their distributors; or from Vogue Pattern Service, Greenwich, Conn., or from 1196 The Merchandise Mart, Chicago, Ill., or 523 Mission Street, San Francisco, California, or, in Canada, 360 Adelaide Street, W., Toronto, Ontario.

Please state the full pattern number. When ordering skirts give both waist and hip measure. When ordering misses' or children's designs, state age.

Vogue does not make provision for charge accounts or C. O. D. delivery. When ordering please enclose cheque, money order or stamps. Remittances should be made out to the store or office from which you order.

#### PRICES OF VOGUE PATTERNS

S-3677				\$1.00	6531						.40
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S-3678	٠			1.00	6535						.50
<b>S-3680</b>				1.00	6541			4			.50
6521				.60	6542						.50
6522				.75	6543			٠			.60
6523				.30	6544						.50
6524	9			.75	6545						.75
6525	4			.60	6547						.75
6526				.60	6548		·				.60
6527	4			.40	6549						.75
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#### ENTERTAINING GOSSIP

(CONTINUED FROM PAGE 73)

the authority of one large importing firm, we are informed that American tastes, as evidenced by the order of purchasing up to the time of writing, run something like this—white Bordeaux, red Bordeaux, sherry, port, and champagne.

• One thing that wines are already bringing back is the very pleasant habit of having carafes on the table at informal meals. Mrs. Taylor Hardin unearthed from her grandmother's belongings the amusing bacchante that supports two carafes (see page 73).

One of the most unusual ways of serving champagne is the apparatus which the Marquis and Marquise de Polignac put into action when they wish the occasion to be especially impressive to guests of honour. At their château in Rheims, the table is equipped with a complicated apparatus of pipes made of glass ending in individual miniature faucets. All that is needed is to turn on the faucet, and Pommery flows indeed! Since the de Polignacs' is a champagne household, they serve nothing else before, during, and after dinner. Even at the Christmas tea-party for all the people on the estate, every one drinks champagne except the children under four-they have chocolate.

The Marquise has a collection of glass horses—ranging from some made in Liège a hundred years ago, to modern ones in various colours. She uses them alone as table decorations or with flowers and leaves, varied to suit the different colours. The part of the country in which the de Polignacs live is famous for its red partridge, and these frequently figure in their menus, always cooked with a grape leaf and a bit of bacon over their breasts. For dinner, the Marquise is apt to serve a clear soup, a fish with English potatoes (little potato balls), partridges with a salad, a green vegetable as a course by itself, and a bombe of ice-cream.

• Mrs. Foster Kennedy has wooden salad plates to complement her big wooden salad bowl. Mrs. Benjamin Moore gives her guests fine old-fashioned meat pies, and they love it. People are still talking about the party Mrs. Stokowski gave after the first Lifar ballet, with huge mousses of fish among the bounteous buffet. Mr. and Mrs. Joseph Platt have a festive stunt at cocktails. When the mirror doors that conceal their red, white, and blue bar are folded back,

one of the many amusing canapés revealed are paper-thin sandwiches (the kind you get in France), tied up with tricolour ribbon and resting in the hollowed-out shells of loaves of bread. The Walter Damrosches give you a great array of appetizers at their parties, especially planned to harmonize with beer—little sausages, all kinds of salamis, cheeses, and so on. At Pinehurst, Mrs. Richard B. Davis finds that one of the most satisfactory dishes to give hungry hunting people is a casserole of noodles and chicken livers, with tomato sauce flavoured with port wine.

• In Philadelphia, an oyster-crab dish that originated with the chef at the Racquet Club is appearing at smart tables amid acclaim. We append the recipe. The loveliest breakfast tray around town is the modern one sold by Jimmie Amster at Bergdorf Goodman. It is done entirely in mirror and glass (see sketch on page 73) with a coffee bottle instead of a pot. Mrs. Gilbert Miller, among others, has one.

#### VARIED RECIPES

RUSSIAN MEAT BALLS: About half a pound of meat is chopped and mixed well with soft whole-wheat breadcrumbs that have been soaked in milk mixed with one egg. Finely chopped onions are added, and the balls are formed by hand and fried in butter. Little ones for canapés, larger ones, hot or cold, for lunch or supper.

bœuf straganoff: For this, the top round of beef, minus all fat, is cut first in strips lengthwise, then crosswise, to get short, thin strips. These are rolled in flour, sautéed in butter, put in a deep baking dish, and covered with a sauce made of tomatoes and sour cream that have been mixed together in a double boiler for twenty minutes. The dish is then baked in the oven for a few minutes. Onion or mushrooms may be added.

oyster-crabs are prepared by the Racquet Club, in Philadelphia. A quart of oyster-crabs are thoroughly washed; then cooked in a quarter of a pound of sweet butter and a wine-glassful of sherry until they are red, then seasoned well with salt, pepper, and paprika. A good amount of brandy is stirred into two yolks of eggs, which are then added to the first mixture, and the whole is cooked together, but not allowed to come to a boil.

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#### VOGUE'S SPOT-LIGHT

(CONTINUED FROM PAGE 70)

The reservation concerns "Mary of Scotland," which received a thunderous and rather pompous ovation from all the critics. Certainly, it is a "fine" play, and Helen Hayes is fine, and the production flawless. It's all just a little too fine. Maxwell Anderson puts beautiful, long-cadenced English in the mouths of all his characters; the Guild and Robert Edmond Jones array them in silks and velvets; history provides a plot of tragic melodrama—and the result is, No Reality. We kept thinking all the time-"Beautifully written -but how much more gripping and alive if it had been simple."

Philip Merivale as Bothwell was, in fact, the only one in the play to give the salty, uncouth vigour of Scotland in those days. Surely, the Scots, and even the cultivated English, were not

quite so measured, quite so pentametric in their phrases then. Nor did Mary herself communicate only by orations. Moreover, we shall never be able to reconcile the tiny, gentle Helen Hayes with that tall and tragic, wild and wayward girl who attracted men and disaster with equal courage and with equal error. The illusion does not hold.

But perhaps we should be grateful for lofty intent and a masterful command of the English language. Maxwell Anderson has both.

We have nothing else to report except an astoundingly good performance by Henry Hull in an astoundingly putrid play, "Tobacco Road"; and the fact that Hope Williams, in "All Good Americans," gives an infallible imitation of herself.

MARYA MANNES

#### CHAMPAGNE SUPPER

(CONTINUED FROM PAGE 68)

It's because you've suddenly become so much nicer.

SHEILA: Better behaved?

John: Just nicer.

SHEILA: Quieter?

JOHN: Yes, but it's more than that. Sheila: You couldn't be noisy here. It's really rather quaint, for a change. And it is a good-looking crowd.

JOHN: They all seem to be having a pretty good time, don't they?

SHEILA: Sure. I'm not having such a bad time myself.

JOHN: Good! I'm enjoying myself more than I have in years. Do you know that you've never looked so com-

Shella: It must be the light. (He shakes his head.) The champagne then!

JOHN: No. Champagne doesn't dull the critical faculties—like cocktails. It sharpens them. So one appreciates the really good things all the more: like like—(He leans towards her.)

Sheila: Like that music?

JOHN: Yes—like that music—and like everything about to-night.

SHEILA: Do you think it's really as divine as it sounds from up here?

JOHN: Do you want to go down and find out?

SHEILA: Yes.

John: It's a waltz.

SHEILA: I know.

JOHN: And a very old one.

Sheila: The older the better!

They descend the stairs. A quarter of an hour later they ascend them again and return to their table in silence. He refills the glasses, and in silence they toast each other. There is a long pause: but during it much is said.

SHEILA: I don't know any one else in the world who wouldn't have made some remark and spoiled it all.

JOHN: It was much too wonderful to talk about.

Sheila: It was heavenly. I never imagined you could waltz like that.

John: Neither did I.

Sheila: I guess we were both kind of inspired.

JOHN: Did you see any ghosts?

Sheila: No, but I could feel them hovering around.

JOHN: Waltzing around, you mean. So could I.

SHEILA: Nice ghosts!

JOHN: The nicest! Charming ones! Graceful, beautiful women—and their men so very proud of them.

Sheila: I'm glad they didn't all suddenly become visible.

JOHN: Why?

SHEILA: They'd have sent my stock way down.

JOHN: No. I'd still have been the proudest man in the room—because I'd still have been dancing with the loveliest woman.

SHEILA: I really adore this place.
John: Will you come here with me again?

SHEILA: When?

JOHN: To-morrow? Oh, of course, I forgot—you're going to that party at Louie's.

SHEILA: I was.

JOHN: You mean you'll get out of it?

SHEILA: I think so.

JOHN: Shall we go to a theatre? (She nods.) Which one?

SHEILA: Would you mind very much if we went to the same one we went to to-night?

JOHN: But I thought you didn't like it!

Sheila: That was ages ago—before we came to this divine place.

JOHN: You know, darling, this place isn't really that divine. You've made it seem so.

SHEILA: Isn't that a little sentimental?

JOHN: More than a little. But it's the way I feel.

SHEILA: Do you like feeling that way?

JOHN: Enormously.

SHEILA: So do I.

JOHN: You mean you like my feeling that way? Or you feel that way yourself?

SHEILA (raising her glass): Both,
John darling—both!



# In Winter, too...



## At's Springtime

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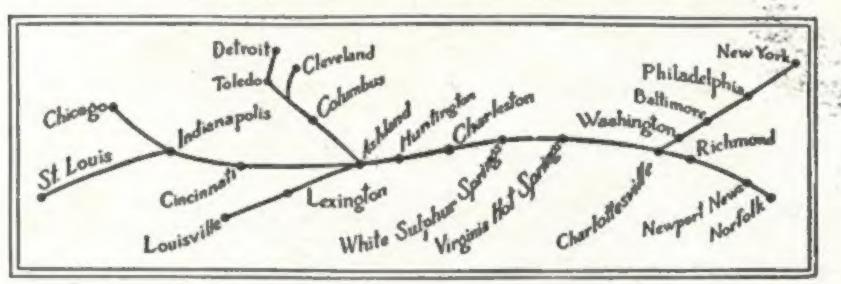
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#### HOUSE HUNTING IN ENGLAND

(CONTINUED FROM PAGE 70)

House" at Sonning, which is the only remaining event for the afternoon, no longer, somehow, suggests the quaintness its printed description tries so boldly to convey. "Original Tudor Manor House in one of Berkshire's loveliest old-world villages." This will not deceive you now. You have already learned the falsity of selling prose. You may sit back with the resigned conclusion that, after all, it is better for the children to be out of London on such a rare and cloudless day.

Almost before the act of resignation has been mentally uttered, the children and Emma lean forward with cries of "Look! Isn't it too lovely?" At first, you will think that they are commenting upon a ridiculous Bedlington terrier who is scratching his wool by the roadside, but finally it will dawn upon you that your car is about to enter the main street of a village that is so absurdly historic that it looks like a stage-set for "Old Heidelberg." Black beams etched against ancient plaster. Crooked, rheumatic roofs, some thatched, some bristling with archaic tiles. Tiny windows oasemented with minute diamonds of leaded glass and supported by boxes of luxuriant trailing geraniums. Brightly painted doorways with shining brass knockers. In fact, a Christmas card which needs only a coach with four prancing bays to make it completely unbelievable.

"Oh, Mummy, if we could only live here!" little Ethelred will say, as you climb out of the car before one of those Belasco doorways. The child's wish-fulfilment—a doll's-house come to life. You will wonder if you can get in it on your hands and knees. "It looks a little small after the other one," will be Emma's only observation.

#### LADY CYNTHIA DESCENDS

The door will be opened by an immaculate butler who, taking stock of your numbers with the utmost composure, will announce that Her Ladyship will be pleased to show you the house herself if you will wait. This, fortunately, gives you the necessary minute or two to consult the agent's sheet and learn Her Ladyship's name. "The Lady Cynthia Prime, owner," announces the agent. That will be little help to you, unless you have worked in the State Department or taken a week off to read the chapter of Burke's Peerage entitled, "Modes of Address." Better ignore the whole matter and stick to the simple "How d'ye do?" In the meantime, you sit down to avoid decapitation by one of the worm-eaten beams that support the ceiling a mere six feet from the floor. And you must take care to avoid a compound fracture by rising too quickly when Lady Cynthia descends the stair, for she will be a platinum blonde in the best Ernst Lubitsch-Charley Cochrane tradition. From her blood-red fingertips to her black and awning-like eyelashes, and from there all the way down to her sandaled feet, she will be what you will describe in your next letter to the boys at home as a "wow." Her sports costume will fit so well that you will forget she has it on, and Emma will keep giving you nasty looks.

3

If your head is still intact (I refer to the beams and not the blonde) you will duck into the library on the heels of Lady Cynthia. The most obvious adornments to this miniature receptacle will be flowers and Pekinese. Under these may be discerned Venetian baroque tables and couches of rose velours. A faint scent of incense will give the effect that Clark Gable is expected for tea. The children, having, in their efforts to caress the Pekes, tripped over Lady Cynthia's sandals and a china elephant on the hearth, will be banished to the garden where they can "look at the löevely flars."

#### UNEARTHING A TUDOR GEM

Lady Cynthia will then tell you the long and exciting narrative of how she discovered this Tudor gem covered with horrid plaster, and how she bought it as a flyer because some architect boy-friend had promised to do it over for her, and what fun they had had tearing off horrid plaster and finding the lovely, original beams underneath, and how the dining-room had been the kitchen and when they ripped the wall away they had discovered the most marvellous old fireplace. She will interrupt your irrelevant query about the absence of radiators (the description said "central heating") to tell you that she just uses it as a little retreat when she wants to get away from the mad rush of London, but, of course, during the spring she usually has a few friends down for the week-end-it is such a jolly little place in which to entertain simply—but, this summer, she just couldn't stand it any longer, she must go back to Cannes again—the sun is so good for one, don't you think?

You will finally crawl towards the door and tell her that you are sorry that you can not stay for tea, as the children must get back in time for supper, and that the house is an awfully cute little nest, but you wonder if it would be quite big enough. Emma will say that the bedrooms are ravishing, but too nice for children. At which Lady Cynthia will start, and exclaim with surprise, "Oh, you haven't children, have you? Those two in the garden, are they yours? Oh, I'm really so sorry, I never realized. You see, the Bower isn't exactly suitable for children. Besides, I should have to leave my dogs here, and they absolutely loathe children. It's too bad, isn't it?"

Do not be discouraged by the failure of this first expedition. Remember that you have only seen one agent and one county. There are a lot more. You may safely put aside three weeks to these little daily jaunts into the English countryside. Three weeks in which you will acquire a vast knowledge of geography, botany, architecture, plumbing, and human nature. In the end, on the day that Emma swears that she is going to take the next boat home, you will run into an old friend who has been living in England for the past five years and who will, upon hearing your plight, announce with an enlightened smile that you may have her house in Surrey, as she is going to spend the summer in Maine.

Take it without further word. It is sure to be just what you want.



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Cannel's
costlier tobaccos
are

